

FORWARD LOOKING SOCIAL EUROPE SKILLS



Curriculum;

6 days course targeting Management, HR and employees in the field of Social work with children and youth.



The curricula is based on the experience gained during the EU supported project

Forward looking skills & competences in Social working Europe Project n: 612901-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD

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Introduction

This curriculum is the result of an Erasmus supported project, named FOCUS; Forward Looking Social Europe Skills



The overall objectives of the FOCUS project are



- 1. To raise awareness of the future skills needs of social workers and how to develop such skills;
- 2. To offer participants practical instruments to promote the development of social skills in the workplace; (workbased learning)
- 3. To develop this *Curricula for inspiration* based on the experiences, the knowledge and the know how achieved during the many different activities implemented during this project, and test a 6 days training course adapted to become relevant according to the present situation and needs in the 4 participating countries,





In order to meet the overall goals of the project, a number of different activities have been staged throughout 2020 and 2021 in the 4 participating project countries; Romania, Italy, Austria and Denmark.

More than 200 different experts, managers, HRs and social workers from these 4 countries have been involved in various activities. The participants were selected on the basis of their different positions and their different professional and practical approaches to social work with children and young people.

This *Inspiration Curriculum* reflects and gathers all the input more than 200 professionals have contributed and it is the project's hope that this will thus inspire to:

- To strengthen the conversation and the joint reflection between management and employees on how the individual socially working workplace will handle and ensure that both the organization and its employees at all levels possess the competencies the future social work with children and young people will require.
- How to build, compile and content courses around the EU member states that will strengthen the competencies that have been identified as essential and central for organizations, workplaces and employees to possess, to be prepared and competent for future social work with children and young people in europe.
- How organizations, companies with increased systematic use of some of the many forms and experiences that exist for workbased learning, can contribute to the employees strengthening these designated competencies and areas of competence.



The Inspiration Curriculum contains 2 main sections.

- 1. Description of the process the activities initiated and completed and the results and recommendations.
- 2. The Curriculum and the implemented test courses in the participating countries with final comments of experiences.

During the presentation of the process - we point out some overall suggestions for organizational improvement and present the concrete competences and skills identified to be very important in future social work in Europe.

The final targetgroup for this *Inspirations Curriculum* is: organisations, institutions, policymakers, managers, HRs, employees, providers of courses and other relevant stakeholders related to the social and health sector in EU.



The material is intended as a source of

inspiration, which potential future providers of courses can freely use both in relation to the specific content and the length of courses.

Courses planned and implemented inspired by this curriculum in the 4 participating countries Austria, Romania, Italy and Denmark can be found at page 90.

For clarification.

The phrases *experts in social field* and *social worker* are often used in the following text.

These terms include all professional groups working with children, youngsters and grown ups/adults: teachers, educators, social workers, social educators, psychologists, health assistants, nurses, health assistants and more.



That is, all professional groups who in their daily work must be aware and integrate social and psychological aspects, theories, experiences and knowhow, take care of and strengthen children, youngsters and grown ups/adults to support their personal development and strengthen their personal integrity.



The process leading to the curriculum.

For the understanding of the course modules that are later described with suggestions for content and goals in this *Inspiration Curriculum*, we find it important to elaborate on the activities and methods that have been used to identify which competencies will be central for organizations and employees in the future. social work with children, youngsters and grown ups/adults.

As a starting point for the 4 activities that were initiated during the project to identify key competencies in the work with children, youngsters and grown ups/adults 9 areas were already designated in the application, which were to be central points of attention for the interviews to be conducted with the more than 200 different professionals from the 4 participating countries.

These 9 points of attention were:

- 1. Selection, recruitment and induction of social personal
- 2. Mentoring and job shadowing
- 3. Competences evaluation/cerfification
- 4. Talent and performance management
- 5. Selfleadership
- 6. Career guidance
- 7. Functional supervision
- 8. Staff retention.
- How will the increasing digitalisation influence social work in the future and what comperences will this devleopment require from social workers in the future.



The activities carried out:

- 1. National workshops in all 4 countries. Autumn 2020 Involving more than 200 professionals/stakeholders.
- 2. A transnational webinar June 2021. Involving 60 special invited professinals and stakeholders
- 3. 8 stakeholders involved in a process, identifying the best practice of workbased learning, implemented by using the Delphi method during Juli/August 2021
- 4. A transnational conference in Bucharest October 2021, involving 60 professionals/stakeholdes.



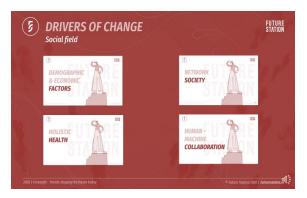
Activity 1: The National workshops

In all 4 countries a number of workshops were planned and carried out, aiming to involve minimum 55 keypersons in each country, representing 3 different groups of profiles:

- **25 representatives of different professionals/practitioners involved in social field** (social workers, psychologist, educators, health workers, career counsellors, therapists, etc.) representing both
 - public and private services.
 - Urban and rural areas of at least 3 different regions in the countries
- **20 representatives of employers from social sector**, public and private service providers, but also social economy insertion enterprises, from urban and rural areas of at least 3 different regions (NUTS 2) of the country;
- 10 representatives of decision makers

The 4 Drivers of the future

The 9 outlined areas of focus presented at page 7 was a guidline for these workshops. Further more the participants received links to and watched 4 small videos describing and presenting 4 selected Drivers of Change.



We will briefly introduce these 4 selected change catalysts, but a more detailed introduction can be found on Project FOCUS - Competences for the future of the social field 2030. It was expected that these national workshops, which involved more than 50 people in each of the 4 partner countries, were supposed to be face-to-face workshop events, but due to the COVID19 pandemic and the following limitations, these workshops became online webinars.



1. The Demographic and economic driver.

Among Demographic & Economic factors which can influence the future of social field we mention increased lifespan and growth of the aging population, urbanization, migration flux, income polarization.

The next ten years are a time of painful restructuring as the economy grows more



competitive and jobs themselves unbundle, plus the envisaged crisis generated by the current pandemic. Social workers need to be prepared to work with senior users, but also with clients on financial capabilities, employment, education, and other issues related to economic well-being.

2. Network society driver

This change is about the comprehensive processes of interaction and integration between people, culture, organizations and governments of different nations. We see how initiatives in the social sector are also moving towards greater exchanges and integration across geographical boundaries, especially in the context of current and future



migration flows, driven by the search for a better life or a job. Increased mobility poses challenges in terms of providing social services to dependent family members (children or elderly) who remain in the country of origin, but also in terms of overcoming language barriers and cultural differences for professionals in destination countries working with citizens of diverse backgrounds.



3. The Holistic Health driver The necessary approach - a holistic one.

We are witnessing an expansion of health as a concept. We are talking more and more about the continuous management of fitness, alternative approaches such as those proposed by NEWtrition, preventive or remote healthcare. Social



professionals, due to their involvement in the forefront of activities at community level, are in the best place to make a substantial contribution to this process. We invite you to explore the signals of change that indicate the following major themes: the redistribution of power to service users, the increasing importance of peer-to-peer support groups and the evolution of the place of service provision / treatment.

4. Human - Machine Collaboration driver.

This focus is on technology and digital skills. To what extent will the social worker profession utilize technology to promote work?

How can social studies prepare students to work in the connection between social work and technology? How can social science education better integrate existing and new technologies (e.g.,



artificial intelligence, apps, portable technologies) and big data into the curriculum? Focus on technological factors and on the cooperation between human machines is also important.



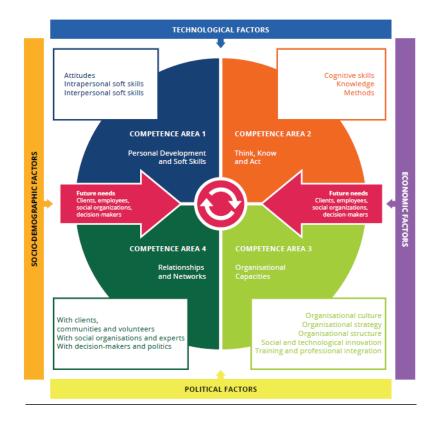
Result of the national workshops in 4 participating countries

The ideas presented by the participants in the 4 national workshops were collected and described in 4 national reports.

The four reports from the national meetings with employees, employers and decision-makers in Austria, Denmark, Italy and Romania were analyzed in a qualitative content analysis using MAXQDA *. Qualitative content analysis is a category-based method for systematic analysis of qualitative data and is one of the most widely used methods. The main work is the development of a category system that allows a complete coding of the text. This means that all text related to the research question is captured with codes. The overall report for the transnational analysis can be accessed on National Consultations Report

* (MAXQDA is a software package for qualitative and mixed methods research – see <u>www.maxqda.com</u>.)

Based on this analysis, the following model was developed. It is a visualization of the 4 societal factors that the participants identified as factors that continuously will challenge and influence the framework for future social work with children, young people and young adults. In order to be able to handle these challenges, both management and employees must be constantly aware of the 4 factors and continuously implement innovative initiatives.

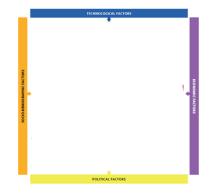




The 4 defined external factors:

- 1. Technological factors
- 2. Socio-demographic factors
- 3. Economic factors
- 4. The political factors

The analysis also provided an opportunity to identify and describe 4 areas of competence that actors within the social effort - both institution and employee - ongoing must give a special developing focus:



The 4 areas of competences and skills:

- Competence area 1:
 - Personal competences and soft skills.
- Competence area 2:
 - Think, know and act
- Competence area 3:
 - Relationships and networks
- Competence area 4:
 - Organisational capacities.



These 4 areas of competences are divided into

more subcategories. These subcatregories will be presented later on.

The 4 external factors

The 4 framework-setting external factors are the 4 areas that the participants assess will generally have the greatest influence on and contribute to changing the future social efforts in relation to:

- the concrete social work in everyday life.
- the nature and form of the concrete social work in everyday life with the end target groups.

It is therefore becoming more and more crucial,

• that management and employees in organizations and workplaces within the social field design a common model and a workflow that ensures that everyone continuously acquires knowledge and understanding of how science and scientists assess the expected development in the next



2, 5 or 10 years within especially these 4 areas. This ensures that the organization and all employees can act proactively in relation to the upcoming changes.

 that the Executive Board and management ensure that they either have competencies internally or join competencies that continuously ensure a qualified analysis and understanding of what the various potential future scenarios show of challenges and unique opportunities for the organization and its operations. In addition, one must be aware of what is required of readiness and and development at both organizational level and employee level, so that the target group for the social effort benefits from the opportunities and changes the future brings.

It was also pointed out from the workshop participants that it is increasingly important;

- that socially working companies and especially executive boards, management people, employees at all levels, take an active part in and contribute to the public discussion. Everyone must contribute to highlighting both positive and challenging consequences of the development that is expected to take place within these 4 areas. In relation to the citizens - and in relation to the social sector as a whole.
- that active in the social sector actively builds a network / strengthens existing networks and thereby increases the opportunities to actively gain direct and indirect political influence locally, regionally and nationally.

The socio-demographic factor

The overall socio-demographic development and the resulting sociological trends are relatively similar in the various EU Member States. Fewer children and thus fewer young people and an increasingly aging population is the trend in most Member States. In 2020, France had the highest fertility with 1.83%, Malta and Spain had the lowest fertility with 1.13% and 1.19% respectively.

Fertility in the 4 project countries:

- Italy 1.24%
- Austria 1.44
- Denmark 1.68%
- Romania 1.80%

All countries have had a predominantly downward trend since 2015.





Recruitment.

This demographic development immediately means that the approach to the labor market is becoming smaller and smaller in all EU Member States and in Europe as a whole. This increases competition for young people's labor force and their desire to choose the social field as their future workplace.

In relation to this development, all actors in the social sector, locally, regionally and nationally, must ask themselves:

> "How is the social workplace and

> > the sector as a whole



equipped for an intense battle and competition about the young people's desire to choose the social educations and later the social sphere as their workplace?"

Several EU Member States already have a significant shortage of skilled labor in the social sector and all statistics show that this will become more and more in the years to come if no extra effort is made at all levels by all actors.

Workplaces, managements and employees within the social sector must constantly ask the following questions:

- do we as a company contribute to making this field of work attractive to young people of the future and other age groups?
- are we as a company good enough to profile ourselves and communicate our work?
- do we have the right PR skills to contribute to the good story that working in the social field is fun, exciting, challenging and personally enriching?

It is quite certain that in the future competition for future employees, the young people will not choose a work area that is characterized by stories about:

- Low salary
- Hard work
- Stressed everyday life
- Poor working environment.
- Bad leadership

And they do not choose a work area without narratives about:



- Good experiences and success stories
- Opportunities for personal development
- Opportunities to gain competencies that can lead to the good life.

Every social work company must consider the type of narrative they are contributing (good, bad or none at all) and formulate a strategy for this:

- How can our company in the future contribute to the good stories about;
 - \circ the importance of this area of work
 - the daily efforts and the importance of the social worker, and how this work changes the life of the individual citizen.



- How can our company at local, regional and at an overall national level contribute to a sufficient number of young people and adults experiencing work in the social sector as;
 - an exciting, flexible, fun, rewarding and challenging field of work with great opportunities for personal development, which contributes to the individual's career development.

Many workplaces will probably benefit from seeking external support to formulate a strategy for how they strengthen their visibility and importance through a stronger PR effort.

Increased visibility and public speaking of social work, its significance and importance for the individual, for groups of citizens and for society as a whole, will not only strengthen recruitment in the future. It will also strengthen the pride of being a social worker and contribute to the retention of employees in the sector.

Immediately, the meeting between various national actors in the FOCUS project showed that publicly funded institutions and organizations could probably benefit from collaborating with the actors operating in countries where it is necessary to be visible in order to receive donations from foundations etc., which is a prerequisite for being able to perform social work. The institutions and organizations of these countries have extensive experience in how they continuously document themselves and communicate their efforts and significance to the public.

One way to strengthen the work of the visibility and strengthen the organization's competencies to work on strengthening visibility, is to ensure that the topic is continuously set for joint conversation and discussion across all employee groups.



Fewer children and young people - fewer children and young people in need of social support?

One would immediately think that the demographic development leading to fewer children and young people also means fewer children and young people in need of social support and care. This does not seem to be the case, quite the contrary.

The national workshops focused on the fact that there seems to be scientific evidence that it is becoming more and more challenging and difficult for more and more people to live and maintain the good life of children and young people. In particular, this tendency seems to be unfolding in highly developed societies and in societies undergoing accelerating change and development. This was also supported by the workshop participants' own professional experiences.

However, the trend is clearer, perhaps better registered, in some Member States than in others, but the workshop participants agreed that this development, which is clear and well documented in some EU countries, is only an indication that these countries are frontrunners. Other EU countries will face the same development and the same challenges over time.

The development and the trend have many different expressions, contexts and consequences.

- More and more children and young people and especially girls have problems caused by low self-esteem.
- More and more young people are suffering from anxiety and depression.
- More and more children and young people feel excluded and lonely.
- More and more young people are suffering from stress and symptoms of burnout early in life.
- More and more young people are characterized by growing distrust of adults and the world around them.
- More and more children and young people's everyday lives are characterized by challenges associated with a lack of physical habitus. Overweight, poor condition, poor motor development.
- More children and young people are experiencing the health consequences of lack of physical exercise and increasing overweight earlier and earlier in life.
- The number of homeless young people is increasing

Links for further inspiration:

https://eeagrants.org/topics-programmes/social-inclusion-youth-employmentand-poverty-reduction/children-and-youth-risk



Companies / organizations, represented by their managements in collaboration with their employees, must take ongoing initiatives to strengthen their social workers' understanding of the etiology and the psychological and developmental connections in these tendencies and trends.

How can it be that an improvement in the economic environment for children and young people's lives in most EU Member States seems to mean that more and more children and young people are becoming more vulnerable, less resilient, less competent to cope with life? It is undoubtedly complicated and there is probably no single answer.

All organizations and institutions in the social sector are responsible for ensuring that all employees are aware of this development and that it is a common agenda for the entire employee group. It is important to avoid the individual social worker creating his or her own personal explanatory models and his or her own personal approach to how to communicate with these children and young people.

The individual institution or company must create an ongoing collaboration between management and employees to ensure that;

- all employees continuously are provided with knowledge of the new scientific literature that examines and describes these sociological and psychological developments and trends.
- all employees, as part of their working hours, have the opportunity to read relevant professional literature and learn about the etiology of the various development trends and the associated social efforts.
- employees are supported in participating in seminars and workshops, where these challenges are discussed with professionally competent and knowledgeable people.
- that employees are given the opportunity to discuss the etiology of these tendencies and what competencies and tools social workers must possess and be able to implement in relation to these children and young people.



The political factor.

The political agenda in the EU has suddenly changed decisively, first due to the Covid 19 pandemic and recently due to the war in Ukraine.

While the national workshops of the FOCUS project took place in the summer of 2020, the participants generally agreed that the social policy agenda in many countries generally are developing positively and for the better, seen over decades.



POLITICAL FACTORS

The positive development was partly driven by a better economy in most Member States. A driving force that currently has lost power in most EU Member States.

However, there was also agreement that there are certainly shortcomings and overlooked areas of action in most EU countries, just as it was also pointed out that the pace of development and improvement could be higher.

The changing political agendas in the EU and the Member States will also affect the social policy agendas in all EU Member States and thus the social efforts and working conditions of the individual social worker.

Based on the new economic reality, that Covid 19 and the war in Ukraine have brought to Europe and the EU, there will be many tough political discussions in the years to come.

In this struggle and discussion of budgets, it becomes crucial that all social actors get involved in the debates around European countries at all levels, in order to prevent the most vulnerable groups in our society from ending up having to pay the crisis bill.

Management and employees must:

- design and submit articles to both local and national newspapers and magazines that describe both consequences and opportunities.
- seek attention and speaking time on television and other electronic media by formulating and sending press releases about the work they perform or would not be able to perform with impaired framework conditions.
- intervene in all political forums locally, regionally and nationally.



The importance of paying greater attention to the political factor among social workers has not only been triggered by these two recent crises in Europe. In general, there are too few people with work in the social sector who run for the representative democratic decision-making bodies at local, regional and national level.

All too often, it is exclusively people with a different understanding and approach to social work and its significance who sit on municipal boards, in regional councils and in national parliaments. The economy, the overall framework and goals of the social effort are therefore often decided without professional approach, but on the basis of political opposition

If you do not participate very early in the political decision-making process and influence the decisions early in the process, it will soon be too late to change them.

A change in this relationship starts with the educations within the social sector and at the individual workplace. It is a common task and a common responsibility to find the people who can argue for the social policy agenda and for the common working conditions and actively support these colleagues in interfering in politics.

According to the dialogue on the political factor, the workshop participants pointed out several specific points of attention, of which we would like to highlight the following in particular:

- Counteract increasing radicalization among young people
- Encourage more young people to seek identity and confirmation in gang relationships
- The growing lack of faith in and commitment to representative democracy among young people.
- The ability of young people to deal with Fake News as a crucial political tool to create divisions and secure power.

Social workers are undoubtedly the most important actors in society in their efforts to counteract and prevent this development in relation to the problems mentioned. In order to carry out this task, it requires that social workers must have a basic understanding of identity development of all ages.

Social workers must

- 1. have competencies to be able to observe and acknowledge that a radicalization is developing and competencies to intervene, influence and change such personal development in the individual young person.
- 2. be aware that they have a crucial role in forming a democratic mindset among children and young people. A mindset that includes respect for diversity, the ability to formulate one's own wishes and needs, the ability to be actively involved in large and small communities and the



ability to recognize the need for compromises so that communities can accommodate, accommodate and function for all.

A democratic mindset is developed very early in childhood by the child being introduced to the democratic conversation and thinking in the family and in kindergarten, school and the other hotspots the child and later the young person are a part of.

The democratic conversation is based on equal opportunities to speak, objectivity, mutual attention and interest. In the democratic conversation and in a functioning democracy, one tries to listen to each other and seek out the best arguments for and against a given topic in a discussion. The good democratic discussion leads to a solution that benefits everyone / as many people as possible, can be accepted by all and that also over time respects the wishes of the minority.

The concepts of "democracy and democratic mindset" is not isolated to whether one casts one's vote in various elections at intervals of years.

Democracy and the democratic mindset are woven into everyday life and unfold in relation to everyday relationships between people such as the following examples:

- It contributes to a collaboration in a workplace working and developing positively,
- It helps to maintain relationships, marriage and other relationships by the partners being good at listening to each other and making compromises.
- It contributes to children and young people feeling involved, respected and valued as equals at a very early age.

Therefore, it is of great importance that social workers are aware that they play a crucial role in developing and strengthening children's and young people's democratic understanding and mindset, and that they have the skills to

- understand the value of persistently articulating the values of democracy with children and young people
- be able to stage, present and handle democratic processes and unfold a democratically based, everyday life with children and young people of all ages

Not all families are able to convey the democratic understanding and support the development of their own children and young people's democratic mindset. It is therefore crucial that social workers understand the situation of these families and acquire the necessary skills to be able to support the parents.



The economic factor

As mentioned in the section before, major changes in national and local budgets is to be expected in the coming years, perhaps even in the coming decades.

This affects the priorities of politicians in relation to social action across EU countries and across the EU as a whole.

According to experts' organizations as well as individual social workers must be able to argue financially for the value of social work and they must be aware of the



economic perspectives on concrete social efforts. As a social worker, you should be able to argue for the economic perspectives in social work and point out the economic value, regardless of which area you work in.

This applies to

- private contexts where family, friends and other relationships are voters who must vote in the next election nationally, regionally and locally.
- professional contexts in which decision-makers who have an economic discourse for future political decisions appear.

Economic perspectives are unknown to many social workers and for some social workers such economic terms as cost, value creation and investment might even seem inappropriate according to human relations. Many social workers have a humanistic approach to work and working within the social field carries the justification in itself.

However, political decision-making processes price the social effort and the individual, and surveys show that economics and voters' preconceptions of cause, context and economics are crucial to where they put the cross when they vote. Many social workers see their own efforts and social work as an expense to society. But is this correct? is social workers a societal expense?

A simple example:

A society consists of 4 individuals, and the work requires the work of 4 men in order for everyone to survive. If one is physically or mentally weakened, the 3 will do much to make this 4th workforce healthy and able to contribute again either fully or less.

In a small community, it is easy to see the importance of the individual to society. In large societies, it is more difficult to see the significance of the individual.



A hardcore example:

In principle, everything can be priced, just as a gain of everything can be calculated. It is relatively simple to create a price list in an excel spreadsheet, which can continuously integrate and include new information.



The example below is based on publicly available figures in a specific country and

the figures must of course be adapted to the price and cost level of a current country.

Price list

Annual salary of 1 social worker - at different periods in job.

	Start	Medium	End
Annual salary	€ 54.185	59.791	€ 65.396
Part of workplace operational cost, adapted	€ 15.000	€ 15.000	€ 15.000
Total annual cost 1 social work - rounded	€ 70.000	€ 75.000	€ 81.000
Annual cost having 2 clients per social worker - rounded	€ 35.000	€ 37.500	€ 40.500
Annual cost having 3 clients per social worker	€ 23.334	€ 25.000	€ 27.000
Annual cost having 4 clients per social worker	€ 17.500	€ 18.750	€ 20.250
Annual cost having 5 clients per social worker	€ 14.000	€ 15.000	€ 16.200
Annual cost having 6 clients per social worker	€ 11.700	€ 12.500	€ 13.500
7 Annual cost having clients per social worker	€ 10.000	€ 10.800	€ 11.600



An unskilled shop assistant earns on average annual € 37.200

	Age 18	To Age 67	
Annual income	€ 36.000	Estimated life income	€ 1.728.000
Estimated taxable annual income.	€ 30.000	Estimated taxable life income	€ 1.440.000
Estimated tax per year	10.900€	Estimated lifelong tax	€ 523.200
Tax on average during lifetime			€ 10.900

Every year a young person doesn't work and contributes to the society, he/she will either receive social support or pension as early retired.

••••••	•		
Social cash benefit after age 18	Per month	Per year	For the period
Monthly social cash support up to 30 years old (13 years)	€ 1.342	€16.000	€ 210.000
Monthly social cash support after age 30 to age 67 (36 years)	€ 1.800	€ 21400	€ 770.000
Estimated total cost for society life long after age 18			€ 980.000
Estimated annual cost on average for social benefit			€ 20.500

Every year a young person doesn't work and contributes to the society, the person will either receive social support or pension as early retired.

• • • •	•	•	
Early retirement at	Age of 30	Age of 40	Age of 50
Number of years- before ageing pension	42	27	17
Annual payout	€ 31.184	€ 31.184	€ 31.184
Society expenditures forpension during the period - rounded	€ 1.300.000	€ 842.000	€ 530.000

Expenditures caused by abuse

	Per day	
A drug addict is estimated to have to provide per day	134 €	134 €
Average values of objects stolen in burglary in this country - calculated by insurance companies	2.779€	2.779€
Sold for a value of	1:5	1:10
1:5.	550€	275€
Money for number of days buying drugs per burglary	4	2
Number of burglaries to be done per month	7/8	14/16

	Value of stolen items	Repair	Total
Per burglary	2.779€	2.013€	€2.800
7 burglaries per month			€19.600
14 burglaries per month			€39.200
84 burglaries per year - High sale			€235.200
168 burglaries per year- Low sale			€470.400

Day expenditure of prison	1 ye	ear	2 years	3 years
Closed prison	€ 233	84.954€	€ 169.909	€ 254.863
Open prison	€ 174	63.397€	€ 126.795	€ 190.192
Day expenditure of hospital		2 weeks	4 weeks	8 weeks
Somatic hospital	€ 1.070	15.000€	€ 30.000	€ 60.000
Psychiatric hospital	€ 160	2.200€	€ 4.400	€ 8.800



A young person is a drug addict already at the age of 19. What does it mean?

First and foremost, it means a hard and bad life for this person.

What is the value of society investing in a highly qualified social effort, that gets this person out of the abuse and back

into the job market during 7 years before the age of 25.

How much should we as a society invest? We assume that the task corresponds to a social worker with a medium wage level spending half of his working time on the person - the social worker thus divides his working time between 2 citizens



Investment	Per year	7 years
7 years x half of social worker with medium salary.	€30.000	€ 210.000
1/2 part of social workers of institutional operational cost during 7 years	€ 7.500	€ 26.000
7 years of social support - rounded	€12.000	€ 84.000
Extra client activity costs during the 8-year period	€5.000	€40.000
		€380.000
Minus Tax of social support.	€2.000	-3500
Minus Tax of social worker		-18.500
Total investment during 7 years		€ 358.000

Potential benefit of investment		
5 years less on social support under 30 years	€ 12.000	€ 60.000
36 years without early retirement	€ 31.184	€ 1.280.000
Tax on salary as a shop assistant for 41 years.	€ 10.900 €	€ 447.000
All figures rounded		€ 1.780.000
This corresponds to an annual increase in value of	f 20% of the invested a	amount of 358,000

This corresponds to an annual increase in value of 20% of the invested amount of 358,000 euros

If we add:

2 years in open prison		€ 126.795
No burglaries in 41 years at high selling prices on black marked	€19.600	€ 800.000
3 less hospitalizing periods of 10 days for treatment of hepatitis at a cost of	€1.070 per day	€ 30.000
		€ 2.730.000
This corresponds to an annual increase in value of 2	70/ of the invested on	nount of f 112 000

This corresponds to an annual increase in value of 27% of the invested amount of € 412,000

For the majority of investors and traders, rates of return of that magnitude would be fully satisfactory. Many would even be happy with 15% or less.



Denmark have approx. 33,000 registered drug addicts which in total are estimated to constitute an annual cost of approx. 1.07 billion euros or 32,000 euros per person. These are large sums, and when such figures are presented and discussed in public, it is easy for politicians and opponents to understand "that 20, 30 or 100 million can be saved, if there is a need to save.".

These figures are so large that it can be difficult for ordinary citizens without preconditions to understand them.

Denmark have more than 4,000,000 private taxpayers.

This means that each taxpayer contributes approx. 268 euros per year or 0.75euro.

This figure is easier for the individual citizen to understand.

56% of all Danes are fear burglary in their homes and not without reason. For several years, Denmark has had the most burglaries per capita in Europe - more than 3 burglaries are in average committed per hour in Denmark.

https://www.dingeo.dk/data/indbrudsrisiko/

So maybe we should ask:

- Do you want to reduce or increase your share of the investment in young drug addicts by 0.1 euros per day, with the result that it either increases or decreases your risk of burglary in your home? **On average**, Danes pay 307 euros a year or 0.8 euros per day for contents and theft insurance.
- would you consider it a good investment to invest 228 euros over the next 7 years (in total 1,596 euros), if you received 8,552 euros in 7 years?

Similar calculations can be set up for all social services. The economy is thus put into perspective and becomes understandable to all citizens:

 Nursery and kindergarten - What would it mean socio-economically if half or just 25% of all parents stayed at home looking after their own children?



- What is the value of the competencies children and young people gain in kindergarten and primary school?
- What is the value of extra support for a student 20 hours a week for 5 years in primary school which ensures that the student will be able to complete an education.
- What is the value of relieving a young person's loneliness and avoiding years of depression so that he or she will be able to enter the labor market at the age of 25?



Many countries today have a shortage of labor - what does it cost if a father/mother stays at home taking care of their own young people and young adults with special challenges? Rather than ensuring young people with learning challenges an independent life in a housing community with like-minded people, supported by educated social workers.

A parent who, as in the mentioned example, stays at home instead of going to work, earns an average of DKK 384,000 and pays an average of DKK 93,000 in income tax

The extra income of DKK 291,000 is used, among other things, to pay a minimum of 25% VAT on all family purchases, which is equal to a minimum of DKK 73,000.

Through his / her employment, he / she contributed to the company's total profit of DKK 500,000, of which the company paid 100,000 in corporate tax.

In total, greater expense than a place in a housing association costs.

In cases where the parents staying at home, are employed in companies that accumulate jobs in other production companies, there will be even major financial consequences.

These line-ups and calculations must simply be seen as exemplary and must, of course, be calculated in detail and correctly, if they are to be included in an argument.

But if figures like these become part of the general public discourse, it will nuance the value of/insight into social work. I will increase citizens and voters understanding that the social effort and the quality, flexibility and strength it brings to society, is an investment, which pays off.



The technological factor

Technology has already changed workflows and task solutions for many social workers. Probably we have seen very little of the challenges of technology and unimaginable opportunities to strengthen social efforts as a whole and for service and support to the individual citizen.



It is becoming more and more crucial

that social workers have the skills to understand the consequences it has for personality development and identity formation that children and young people now and in the future live an increasingly larger part of their lives in the digital universe.

What does it mean for personal development and identity formation when the transmission of values, understanding of and approaches to life no longer takes place in the physical space?

Is it a challenge that the input and imprinting of children and young people no longer takes place exclusively in a physical space, where adults and social workers can follow what children and young people are a part of?

And how do we handle this? Which competencies must social workers possess in order to support children and young people in navigating in this new world?

As professionals, we need to become significantly better at understanding what is happening and how we are responding positively to any negative influences and supporting children and young people, so that they benefit from the amazing digital opportunities rather than becoming victims in this universe.

'Many people think that welfare technology is a robotic vacuum cleaner or a toilet that can wash people from behind. But I believe that welfare technology is something that frees up the mental resources needed for us to be able to endure being with other people. 'The statement comes from Kasper Lorentzen, who for the past 18 years has worked as a supervisor in Information and Communication Technology Department at Autismecenter Storstrøm DK.

The center has carried out a 3-year project "The digital offer" which in practice uncovered the use of technology in the social pedagogical practice. The starting point of the project was to describe how welfare technology can be used directly in the work of making life easier and better for people with autism.

During the interview with Kasper Lorentzen, a pair of sunglasses, a toothbrush and a pair of headphones are on the table. The 3 objects do not immediately



appear as technological marvels, but are all good examples of technological possibilities. The sunglasses are extra polarized and protect the eyes of people with sensory disturbances in sight. The toothbrush has an accompanying video game that gives points depending on how thoroughly and for a long time you use it. The headphones are actively noise reducing. When you wear them, you can choose to exclude noise coming from the front, back or sides.

The Danish Technological Institute is aware that in both Danish and foreign workplaces within the social field, there are lots of technological projects and products waiting to be developed, tested and utilized for the benefit of citizens with very different challenges.

If that potential is to be exploited, employees in the social sector must be retrained so that they are presented with the possibilities and perspectives of technology. There is a great need for continuing education in this field. Unfortunately, very few workplaces have formulated a strategic effort for the utilization of technology and / or have a strategy for upgrading the skills of social workers in relation to specific technologies. Consequently, many opportunities are unexploited.

Experience shows that the following is crucial for a strategy:

- 1. An implementation plan
- 2. Ethical considerations.

3. Considerations on how to ensure that the social pedagogical goals always overshadow the digital possibilities.

a. The introduction and use of technology must never be motivated in financial savings.

4. Maintaining high data ethics.

Implementing of internal workshops could be first step for many workplaces / institutions / organizations in the social sector:

- 1. In an introductory workshop, a digitally oriented futurist could focus on unfolding digital perspectives in relation to the organization's specific target group.
- 2. In the second and third workshop, management and employees under the leadership of one or more external resource persons could design an idea catalog for specific areas of effort and application, as well as design a digital policy and associated strategy for implementation.

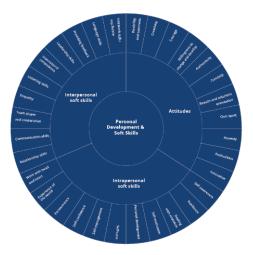


Competence area 1: Personal development & soft skills

Appearance, interpersonal and intrapersonal skills are the 3 most central soft competencies for social workers and they are central in developing the employees' competence profile.

It is therefore absolutely crucial for quality assurance and quality development in the social sector that the workplaces have an education and development policy. Such a policy must contain clear and up-to-date guidelines for how the workplace will ensure that the employees' appearance and interpersonal and intra-personal approach in relation to citizens, tasks and the outside world are stimulated, developed and strengthened.

It is sensitive to articulate the competencies that the participants identified in this category, because precisely these



Interpersonal skills

- Asking the right questions
- Language skills
- Providing feedback
- Leadership skills
- Intercultural skills
- Listening skills
- Empathy
- Team player & cooperation
- Communication skills
- Relations skills

competencies and abilities also define us as private individuals.

Nevertheless, it is crucial for retention and development that precisely these competencies are continuously discussed with the employee group.

Intrapersonal soft skills

- Work with head and heart
- Experience of the world
- Perseverance
- Self-confidence
- Self-management
- Self-care
- Personal development
- Self-motivation
- Dealing with mistakes
- Resilience
- Self-awareness

It is necessary to have joint discussions on issues such as below:

What does it mean to be authentic? What do you look like when you are authentic? What does one look like when one is not authentic?

What is the consequence of being authentic or of not being?

Are there any in the staff group who are stronger in this area than the rest of us? What is he/she doing? Etc.



Although these are sensitive topics, it is important to articulate the soft competencies with each other in the employee group in order to stimulate and fulfill a common ambition that everyone is skilled and develops in contact with the citizens as well as in the task solution.

Another and extremely important reason for constantly focusing on, develop and maintain these competencies is to avoid *Brutalization*.

In most EU Member States, the media regularly publishes articles on how citizens are met, belittled, ridiculed and exposed to

Attitudes

- Innovative
- Enthusiasm
- Honesty
- Civic spirit
- Results and solutions orientation
- Curiosity
- Authencity
- Willingness to change & develop
- Courage
- Creativity
- Flexibility

neglect by the social workers employed to provide care and strengthen the citizen's personal development and livelihood and quality of life. This must often be attributed to *Brutalization*.

- Brutalization can affect anyone

Brutalization comes from the powerlessness that can be experienced in connection with moral stress, care fatigue and pseudo-work, and therefore social workers are at risk of being outraged according to the Danish psychologist and author Dorthe Birkmose, who writes lectures and provides courses on this topic. She tells:

"I'm not proud of it, but I have helped to ridicule, slander, reject, be shortsighted and ignore phone calls and emails from, for example, a mother who criticized Dorthe Birkemose - myself - and the other staff"

In most EU member states, the media regularly publish articles and descriptions of how clients and citizens meet, belittle, ridicule and are subjected to neglect - by the staff who were assigned to provide them with care - strengthen their personal development and livelihoods and quality. It is often due *to Brutalization*.

The Brutalization caused relish. For instead of feeling one's own inadequacy, the thoughts of one's own ineptitude, the doubt of one's own abilities, the feeling of not being robust, the emotions and powerlessness were instead turned against the client.

Because wasn't it really the mother who was the problem? The one that was difficult? And surely you shouldn't put up with anything from the relatives' side? By the way, it is good to set boundaries, there was quickly agreed among colleagues. For they also felt powerless.



Exposing one's own impotence, doubt and vulnerability is difficult - and instead of articulating one's own professional impotence in a difficult situation, betrayal - sets in man's defense mechanism.

- I have been there myself - even after I had written a book on the subject. Although I think I know a lot about betrayal, I am at the same risk as everyone else in workplaces where there is a lot of emotional pressure, Dorthe Birkmose points out.

Staff survival strategy

Betrayal is rarely not about *a few bad appels*. It is about the staff's survival strategy from stressful working conditions where you do not have time to do your professionalism and your work, because you have too many clients and tasks and/or because you constantly experience that you have to compromise on your professionalism and cannot help all the people who need it

In this situation, there is a risk that you instead resort to **Brutalization**, where as a survival strategy you make yourself indifferent, become cynical, hard-skinned and distanced. At the same time, the Brutalization makes it logical to treat others abusively.

When working conditions make staff feel powerless and inadequate, there is a risk of Brutalization. When the Brutalization appears, one should always remember and be aware that there is a history of various forms of psychic wear.

Risk of exclusion

One must keep in mind and be aware that the human being can experience stronger motivation from being social and feeling accepted in a community than acting in accordance with his own morality.

According to Dorthe Birkmose, this is the most important doctrine from the psychology of evil: *that man is more social than moral*.

- Man is willing to bow to his own moral concepts if that is what it takes to be part of the community. This can make it difficult to say no to your colleagues. It can be hard to take the floor and say; "what we do here is not right". Because there is a risk of exclusion if colleagues can't bear to hear it. So group dynamics are important.

Brutalization is not about what education you have, whether you are educated or not. It's about who is under the greatest emotional pressure and has the most difficult working conditions to work under.

Dis is three risky paths to betrayal for employees;



- 1. moral stress,
- 2. care fatigue and
- 3. large amounts of pseudo-work.

https://socialraadgiverne.dk/faglig-artikel/forraaelse-kan-ramme-alle/

How can you work to strengthen these skills?

Courses will often be able to help clarify and expand the understanding of the individual specific competencies mentioned under the 3 groupings; Interpersonal, Intrapersonal and Attitude.

A good teacher would be able to show and illustrate different variations and examples of the presence or absence of the different competencies.

Another option is for staff to jointly watch and discuss videos that show a significant presence or marked absence of the individual areas of competence. Or even better, to film different situations in which staff interact with the recipient of social services and social support and jointly analyze how it is going.

But the most effective method is to bring into play some of the methods of workbased learning we later present. One cannot read or be taught theoretically to strengthen empathy, more courage, self-esteem. It requires practical training and supervison.

In relation to avoiding Brutalization, the strongest means is that management and employees create the safe working environment, where everyone can and dares to be honest about the challenges each experience and feels, and you jointly put our common and individual practice on the agenda.

Recognizing that it can be difficult to confront a colleague with poor practices, there are workplaces that have introduced whistleblower schemes. It can either be with an externally neutral person - or an internal person chosen by colleagues to handle this person. The crucial thing is that the notifier is ensured anonymity.

One is certain. Workplaces themselves should consider counteracting betrayal in social work before the entire staff of the worker is hung out in public because client-related people have either placed a video recorder in their relatives' home or recorded audio files on their mobile phones.



Category 2: Think, know and act

It is of course crucial that management and employees jointly ensure that they are all continuously updated, in relation to the legal and other frameworks that, are continuously politically set and adapted for the social efforts carried out.

It is not enough, that employees at all levels are informed of changes. It is the

Nethous Think, Kindra and Arc

management's task to ensure that all employees have understood, what new legislation and executive order have of direct derivative effect on the way tasks have so far been solved.

Another big task in the organization have to deal with, is how the organization as a whole is familiar with the professional development that ongoing takes

place in the field of social work; new knowledge and new practice experiences.

We live in a time where the user group and related people to the primary user group and the public have faster and faster access to knowledge and new knowledge and good practical experiences developed somewhere on

the globe.

Knowledge

- 1. Legal knowledge
- 2. Different approaches
- 3. General knowledge

It is the organization's responsibility to ensure a procedure for how the organization is as up-to-date as the environment and does not leave their employees in a position where they are less up to date than the target group and their close relationships. It is unprofessional and the surroundings easily lose respect for the professional's professionalism and skills.

Methods

- Management
- Various methods
- Community facilitation
 & mobilization skills

Methods.

Just as it is important to ensure that the organization is constantly updated in terms of knowledge, it is of course also important to be methodically updated.



It is more and more central to the quality of social services that both management and employees have developed a system for continuously examining and identifying new methods and practices within both management, organization and execution of the professional work. There can be both national and international methods and therefore language skills (English) as mentioned also become more and more central to ensure the professional updating.

Working methodically is important because it contributes to quality assurance and quality development, as it becomes easier to benchmark different forms of intervention.

THE CONCEPT OF METHOD IN SOCIAL WORK

This report is based on Bergmark & Lundström's definition of methods as purposeful, planned and systematic. As they are presented in Source: https://pure.vive.dk/ws/files/257382/0711_Metoder_Socialt_Arbejde.pdf page 111 & 112

Inspired by our interview, we have also found it appropriate to distinguish between, on the one hand, the individual and, on the other hand, the verbalized approaches. We can summarize the elements in the definition of the method concept using the following Figure 3:

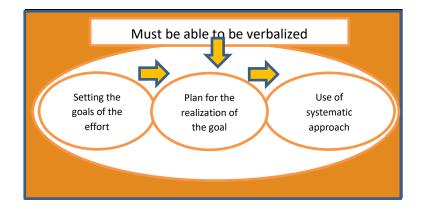


Figure 3 shows the requirements for a methodological approach

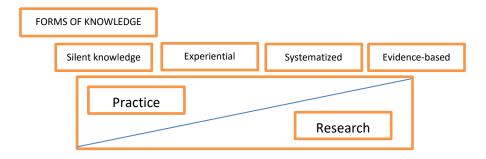
1. Initially, one must make clear what the goal of the effort is. At the same time, on the basis of various forms of knowledge, one must assess which means may be appropriate in relation to achieving the goal.



- 2. One must make a plan for how the goal is achieved and make sure that the approach is so systematic that it can be reproduced.
- 3. Finally, the social worker must be able to put into words all the elements of the process in order for the procedure to be developed into an actual method. The individual approaches can easily be systematic, have a clear goal and a plan for how the goal is to be achieved.
- 4. But in order to be described as methods, the methods must be transferable to and reproduced by colleagues. It requires that the social workers are able to put into words what they are doing, ie. verbalize the methods. Thus, only the verbalized and transferable methods are methodological in our definition
- 5. The individual approaches can potentially become methods if they are verbalized and verified.

The process that turns approaches into methods can be illustrated with the movement in Johnsson & Svensson's model from tacit knowledge in the direction of evidence-based knowledge.

Figure 4: Development of methods in social work in practice.



The tendency to control, evaluate and base social work on knowledge means that the development is moving in the direction of more evidence-based knowledge.

However, it will not be appropriate for the development of methods if the focus on evidence means forgetting the experience-based and systematized forms of knowledge as the basis for the more methodological work.

It is probably unrealistic to believe that all social work can be made evidence-based, for the sole reason that one has to implement and test methods for a long time before they can be the subject of scientific



research. Scientific knowledge is therefore not the only thing that helps to anchor methods in practice.

The assessment of whether methods are appropriate must also be based on experience-based and systematized forms of knowledge. Whether the methods can be based on experience, systematic knowledge or evidence depends on a number of factors, including of how institutionalized the methods are, including whether they are used frequently enough to enable research into them.

In any case, the methods cannot be based solely on tacit knowledge. If social work is to be more methodical, a central task must be to articulate practical knowledge.

Cognitive skills

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- 1. Critical thinking
- 2. Systemic & network thinking
- 3. Analytical thinking

Many have learned to solve a quadratic equation in their school days, but few remember how to do when they have passed 35 years. This is also how you can view abilities and competencies in category 2 - abilities, knowledge and competencies.

In many countries, one acquires these competencies and areas of knowledge in connection with the educations within the social sector, such as social educator, social worker, teacher.

It is a central focus area to teach the students the cognitive skills that have been identified here by the focus groups as essential for the social workers of the future:

When you have completed your education and start working, you are easily affected by the rhythm and routines of everyday life over time and then it goes with the acquired knowledge and the learned methods, as with the ability to solve mathematical equations: you forget how to do it, or you completely forget to do it.

In the following, we will focus on critical thinking, which is one of the competencies the workshop participants identified in the category Cognitive skills.

In order to maintain and develop the quality of future social work, it is important that the institutions relate to:

• how employees' abilities and competencies for critical thinking and continuous analysis are maintained as a natural part of their work and



approach to the social efforts that they exercise towards the individual citizen.

 how to establish a framework so that employees can openly practice critical thinking, which is probably the strongest tool for ensuring quality and developing the quality of social services and practices.

The Following text for inspiration is from

https://www.salesforce.com/dk/blog/2021/01/kritisk-taenkning-fremtidensarbejdspladser.html

Critical Thinking a core competency in the workplace of the future.

Critical thinking is the term for the mental processes we use when we need to analyze facts and form an opinion about something. We use this kind of thinking when we have to solve problems, make decisions, make objective analyzes, categorize information and much more. We need these competencies when we have to make good decisions in the workplace.



However, our workplaces and working lives are constantly changing, and it forces us to find new ways of working with critical thinking.

Critical thinking is based on logic and causation. This thinking can create innovative ideas and workable solutions to complex problems. A person who is able to think critically will observe a situation, list its advantages and disadvantages and find the best solution based on these observations.

In the workplace of the future, critical thinking plays an important role, especially in relation to the division of tasks between humans and machines.

The fourth industrial revolution is underway and if you dream of securing the company and the workforce for the future, you might as well start today. As we develop and use new technology, we will see that the competencies we value today change and develop. We will in all probability already be able to see this in a few years.

Below are 5 areas within critical thinking that are most likely to be in demand in the workplace of the future:



Creative interpretation

We can expect many administrative tasks to be automated in the near future. It gives employees the freedom to focus on other tasks such as being creative - "creative interpretation" is already an important part of UX. New products, new technologies and new ways of thinking are going to play a big role in the workplace of the future. Therefore, it is important to develop a creative mindset and move boundaries even if we occasionally get out of our comfort zone.

Emotional intelligence

Emotional intelligence is the term for the control and awareness we have over our own emotions and how we express it. It is also an expression of our awareness of the feelings of others. People with high emotional intelligence have integrity, empathy and good collaboration skills and can create value in any workplace.

Active learning

Technological development is going stronger than ever before, and it requires us to adapt and develop. Individuals who understand the need for change and are willing to learn new things in step with technological development are able to use technology to create results in the workplace. Active learning is also about learning from one's mistakes and being prepared to acquire new knowledge and find new and better solutions.

Decision-making skills

Being able to make good decisions is an important prerequisite an organization, but if we take a look into the future, it seems that good decision-making skills will become even more important. Machines can process information and gather knowledge at a completely different level than we ourselves are capable of, but we still need human competencies to assess whether decisions are good and how they affect the various organizations.

Diversity and cultural awareness

In our workplaces, diversity is greater than ever before, and we can expect new technology to increase diversity even more in the future. It places demands on employees who must develop new skills and refine their cultural intelligence. Especially for leaders, it is important to be able to understand, respect and work with people of different ethnicities, cultures, genders, ages, mother tongues and sexual orientation. In other words, our cultural intelligence is crucial for us to create good and harmonious workplaces.

A workplace with respect for different views of life not only improves collaboration in departments and teams, it also creates new products and services.



Critical thinking and new technology

New technology helps to change future work tasks and it happens at an unprecedented speed and intensity. That means we have to get used to the idea that we have to reinvent our lives, working lives and finances. This applies both to each of us as individuals and as a society. The development of new robots, based on <u>AI og Machine Learning</u>, is constantly pushing the boundaries of what machines can accomplish.

Technological development will change the workplace of the future and it requires that we develop new abilities and competencies and most importantly, it requires that we learn to appreciate change rather than to fear it. Managers must adopt a new way of thinking, be flexible and ready for change, because there will be changes in the workplace and there will be a demand for skills and expectations for renewal.



Category 3: Relationships & Networks.

With decisionmakers and politics

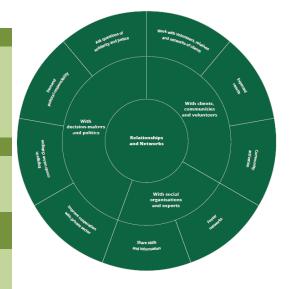
- Demand political responsibility
- Engage in constructive dialogue
- Improve cooperation with private sector

With social organisations and experts

- Share skills and information
- Foster networks

With Clients, communities and volunteers

- Expected results
- Community activation



Previously we have pointed out that it is increasingly important for people who are engaged in social work to increase their political commitment. Either directly by entering politics or indirectly through networking with others.

However, building strong networks and being an active part of strong networks is also considered to be an increasingly decisive factor for social institutions and for the individual social worker.

Especially in publicly pre-financed institutions, one can learn from the organizations that must regularly find the funding for next year's work.

If you only meet with neighboring institutions or in national networks with a common culture, you primarily meet someone who is similar to yourself and often this does not provide inspiration but confirmation.

The great benefit of the FOCUS project has been that the social workers people with management responsibilities and experts - have shared experiences and views across national borders and across cultural approaches and barriers.

The more than 200 people who have participated in the preparation and the various activities have expressed that it is extremely enriching and inspiring to meet colleagues who are shaped by other ways of thinking, other ways of approaching problems and other ways to solve challenges.



It would be a natural extension of the FOCUS project to build such a transnational and cross-cultural exchange forum. It could also be a task and an ambition for the individual organization itself to establish an international network consisting of organizations with other cultural approaches in relation to dealing with and solving social challenges for children and young people.

The partnership behind FOCUS therefore strongly recommends that organizations seek this opportunity to get a different inspiration than the one they get from local and national colleagues.

Many social institutions and organizations do not focus on building an active network with politicians, companies, the local community and thus miss out on a very large resource potential, both human, practical and financial, that could enrich clients' everyday lives.



There are many descriptions of how to become a good networker, on the web, here we just want to present the following:

Further information and inspiration.

https://www.entrepreneur.com/article/299800

https://www.indeed.com/career-advice/careerdevelopment/networking-in-business

Here we only present:

10 TIPS: BECOME A BETTER NETWORK FOR THE NEXT EVENT

Most people are aware of how important it is for their careers and business to nurture relationships and expand their network, but many do so blindly. They have no idea what they are personally good at or what they can get better at when it comes to networking.

They attend networking meetings, lectures or conferences with their heads under their arm and do as they usually do - without thinking in the least that it is their way of being that determines whether they come home with a stronger network.

Maybe you can even recognize situations where you actually only got to talk to those you already knew in advance?



Or just ended up standing and panicking and not getting in touch with anyone because it just felt too awkward and not you at all?

It may also be that you are more the type who easily throws yourself into new acquaintances, but discovers you are getting too little out of the many different contacts and often forget to get followed up afterwards.

1. DECIDE BEFORE YOU ARRIVE

What do you want to achieve by networking? Do you need specific contacts, information on a particular topic, a meeting, sparring or just expanding your network?

2. BE GIFT - DELIVER

Networking is about both "give and take". A skilled networker starts by trying to make a difference for others. So pay attention to sharing your knowledge, your experiences, your contacts, etc. Your helpfulness will make others want to recommend you, collaborate with you, or share their knowledge with you. Networking is driven by a kind of "relationship economy" that does not mean anything to anything, but a balance where it is about both parties experiencing that the contact creates value.

3. HAVE A SHORT ELEVATOR SPEECH READY IN ADVANCE WHEN YOU MEET NEW PEOPLE

Your elevator speech should only take approx. 60 sec. Here you must tell who you are,

where you come from, what you work with, and what you particularly like to help others with or are interested in. When you get a sense of what you are passionate about, you are remembered better. Feel free to end your elevator speech with an open-ended question that invites conversation.

4. SET YOURSELF A GOAL FOR HOW MANY YOU WANT TO NETWORK WITH

If you get nervous at the thought of having to network with new ones

people, set yourself a realistic goal when participating in different things. The goal could e.g. be that you need to network with at least 2-3 people you do not know in advance. That way, it becomes more affordable than if you expect too much of yourself.

5. BE AVAILABLE

Make eye contact with people and smile at them. Eye contact signals "I have seen you" and breaks down the first barrier at a meeting. When we smile, we show courtesy, openness and kindness. DO NOT join a closed group of colleagues or with those you already know. Push yourself out of the comfort zone.



6. ASK OPEN QUESTIONS

Ask questions that cannot just be answered with a yes or no. Ask open-ended questions that start with "What", "where", "how", etc.

Examples:

- "In companies like yours, how do you do...?"
- "What is your work about?"
- "What trend do you see within...?"

7. GIVE YOUR BUSINESS CARD

Have your business card ready so you can share it with those you talk to. Ask directly for a talk. "Shouldn't we just exchange business cards?" It's a call to follow up, and remember who you talked to when you got home. The follow-up is crucial for your relationship to develop, and you can enjoy being in each other's networks.

8. INVITE OTHERS TO THE CONVERSATION

Be aware of whether there are others nearby who are standing alone that you can invite into the conversation. Introduce them to what you are talking about so that they feel welcome and invited to participate in the conversation. Eg. "We're just talking about 'what do you think about'?"

9. END THE CALL ELEGANT

Avoid being "caught" for too long in a conversation, so you do not get the network with several different. End the conversation politely. Recognize the other for an exciting talk and say e.g. "It was really nice to meet you - I just have time to greet a few others" or ask for help e.g. "Is there anyone here that you think I should have time to greet as well?"

10. FOLLOW UP

Follow up on the contact with a personal greeting within one week via LinkedIn or email

For example, start with "It was nice to meet you..."and end the message openly "Can I help you with something, you are welcome...".

Be aware that networking takes time to develop and requires care.

Set a network budget where you set aside time to continually take small initiatives to develop your relationships.

Practice following the 10 network tips. Training is needed, but the more consciously and strategically you network - the stronger network you build, and the faster you will experience a "return on investment".

Source https://netvaerksakademiet.dk/10-tips-bedre-netvaerker-til-events/



Category 4: Organisational capacities

The category Organizational Capabilities, consists of 5 sub-areas.

- 1. Education & professional integration.
- 2. Social & technological innovation
- 3. Organizational structure
- 4. Organizations culture
- 5. Organizational strategies



Focus_QCA-Report-National-Consultations_compressed.pdf (projectfocus.eu)

These 5 main areas with specific focus areas are elaborated in more detail in the FOCUS report.

- 1. Training & professional integration
 - Continued professional development
 - Professional integration
 - Initial professional development

There is no doubt that workplaces should pay far more attention to the value of a strengthened strategy and practice for Work based Learning in relation to the integration of new knowledge into the daily practice and continuous professional development of the individual employees. Later in this "Inspiration Curriculum" a catalog of the best methods for Work based Learning is presented.

2. Social and technological innovation.

- Organizational innovation
- Technological innovation
- Social innovation



New ideas often arise spontaneously in individual employees of an organization and are often forgotten again because there is no structure to capture new thoughts, considerations and ideas. Social organizations should develop such a structure that ensures that new ideas are assessed by a larger professional forum, so that a professionally justified decision is made about possible further development or the opposite.

There are also methods and models for how organizations can build and actively support innovative methods and strategies. A simple and systematic description of how this transformation process is initiated can be found at the following link;

- https://www.greatplacetowork.ca/en/
- <u>https://www.indeed.com/career-advice/career-development/innovative-at-work</u>

3. Organizational structure

- Employee support
- Motivating environment
- Interdisciplinary & intergenerational teams

The organization we adopted a few years ago is not necessarily the best to meet the tasks and challenges we will have to solve in a few years. We are moving away from an industrial period where an organizational model could last for decades, but that is no longer the case. The organization must therefore continuously state all the questions that are necessary for an organizational development,

The organization of the employees in teams is gaining ground because this structure has strong potentials in relation to both the development, adaptation and qualification of the task solution.

In many workplaces, the employee forms one team, while others have a size that requires many teams.

Often a lot of resources are invested in forming teams and giving them a good start, after which the management expects the team structure to run by itself. It does not. The management must follow up continuously, the management must be present and spar the individual teams without taking over the management of the individual teams. It is a management task that not all teams become small individual "companies" in the company. That all teams remember that they are part of a larger and unified solution.



It is absolutely crucial that leaders continuously train themselves to be able to lead a team-organized organization. It will also empower many leaders to seek out leadership networks with other leaders in team-organized organizations. There are many great experiences and ideas to pick up among peers.

Models for establishing and maintaining teams; <u>https://blog.jostle.me/blog/12-easy-ways-to-improve-workplace-teamwork</u>

https://toggl.com/blog/improve-teamwork-in-the-workplace



4. Organizational culture

- Values & security conflict culture
- Participation & diversity

In the same way that it is crucial for socially working companies to work with the organizational structure, it was also pointed out by the many workshop participants that the future will require a much greater attention to the organizational culture.

An organizational culture develops and manifests itself as a result of many different factors. Often as a result of the balance of power between the personalities who work in the workplace.

Companies often get the culture and the values that either the management or strong employees consciously / unconsciously represent. It does not necessarily lead to the culture you want or which is the best starting point for the work. In some situations, it even leads to a culture and values that do not stand up to public scrutiny.

Companies must therefore actively adopt, formulate and make visible the culture and values that should characterize the company. Inspiration can be found at:

https://www.businessnewsdaily.com/5935-improve-company-culture.html

https://www.shrm.org/resourcesandtools/tools-andsamples/toolkits/pages/understandinganddevelopingorganizationalculture.aspx



5. **Organisational strategy**.

- Workplace security
- Social Marketing
- Learning organisation



In the future, the struggle for young people's labor will increase. Therefore, it is of course absolutely crucial that the socially working companies strengthen the efforts to take care of their employees and ensure that the employees: 1. can stick to staying active in social work and avoiding stress and burnout. 2. Maintain the motivation to provide high professional quality service.

All companies should design and formulate a policy that ensures a high degree of employee safety, physically, mentally and socially.

As inspiration, 'The American Association of Social Workers' published the following leaflet in 2013.

https://www.socialworkers.org/LinkClick.aspx?fileticket=60EdoMjcNC0% 3D&portalid

Many social work organizations, whether privately funded or publicly funded, experience themselves as completely different from manufacturing companies or retail companies that operate with concepts such as goods, revenue, purchasing and sales, customers and suppliers.

The fact is that socially working companies operate on the same basic terms as private companies.

- Social enterprises also have customers and suppliers:
 - the citizens and families who receive and must benefit from social and personal support and other social benefits
 - o citizens who elect the decision-makers of society
 - public decision-makers setting the framework for the social intervention
 - Private decision-makers in other companies and foundations whose continued support one relies on

As previously mentioned, the participants pointed out the importance of social workers being concerned with strengthening the branding and the narrative of the importance of social efforts. This can be done in the form of Social Marketing.

Social Marketing is closely linked to the workshop participants' strong focus on social workers in the future being more outgoing and informative in order to prevent negative social, psychological and mental development for the individual and for groups of citizens.



Social workers have a large and often evidence-based knowledge and understanding of what leads to social challenges and social dissatisfaction for the individual citizen and for groups of citizens. This knowledge must be communicated to all citizens.

Social Marketing: Definition

Social marketing is marketing designed to create social change, not to directly benefit a brand. Using traditional marketing techniques, it raises awareness of a given problem or cause, and aims to convince an audience to change their behaviors.

So, instead of selling a product, social marketing "sells" a behavior or lifestyle that benefits society, in order to create the desired change. This benefit to the public good is always the primary focus. And instead of showing how a product is better than competing



products, social marketing "competes" against undesirable thoughts, behaviors, or actions.

In many countries, most social marketing is used in relation to the prevention of negative health development in the form of:

- Stop smoking
- Stop excessive alcohol consumption
- Be aware of carcinogens
- Etc.

Social workers have a great knowledge about the conditions that lead to social and mental dissatisfaction for many children and young people and what costs this entails for the individual and for society as a whole. For example:

- Mechanisms and conditions that slowly degrade self-esteem.
- The consequences of bullying
- Consequences of exclusion and loneliness.
- Consequences of physical and mental punishment in the family and as part of practiced pedagogy in institutions.
- Poor financial conditions for their families.
- Etc.



Lots of research articles and literature are also published on the topics, but it is written by professionals and read by professional social workers.

Social marketing aims to make all this knowledge generalized to such an extent that a popular understanding is formed that it is necessary to strengthen efforts at central levels in society:

- In the families
- In the institutions
- In the structures of society
- Among the decision makers.
- Among the voters.

Such societal attitudes change require enlightenment and take time. Only when one understands the obvious context does it become difficult to let go of the challenges.

It is therefore the task of all social workers and organizations to take an active part in social marketing.

https://www.thensmc.com/content/what-social-marketing-1

https://www.business2community.com/digital-marketing/what-is-socialmarketing-with-7-stellar-examples-02236451



Activity 3: Identifying useful tools for workbased Learning, by Delphi Method

The 3^{rd} activity was carried out in July and August 2021 in order to identify the best practices of workplace/

work-based learning.

8 stakeholders with practical and theoretical knowledge regarding workplace & work based learning were invited to present and share, inspire each other and build on each other's knowledge and suggestions by using the Delphi method. (See presentation of the Delphi method Appendix 5.



It is crucial that organizations and companies become better at integrating new knowledge and

competencies so that all employees develop their skills and renew their practices.

For many years, research has dealt with how to create transfer and greater effect of the competence development offered to employees - most often in the form of participation in external course activities.

Introduction to a research article:

"Learning is of little value to organizations unless it is transferred in some way to performance (Yamnill & McLean, 2001, p. 196)."

More direct wording in another research article:

"The ultimate goal of training should be positive transfer to the workplace. Unfortunately, estimates suggest that only about 10% of learning actually transfers to job performance (Lim & Morris, 2006, p. 85)."

These 2 significant formulations were disseminated in a brochure, published by the National Center for Competence Development (NCK) in Denmark in 2009, when NCK gathered the existing research know-how about: 'How big is the transfer and turnover of new learning / knowledge for integration and design of new practice in the organizations and in the workplaces.'

Although the cited brochure was published 13 years ago in 2009, there is still agreement that the transfer effect of new knowledge to practice poses a



significant challenge for many organizations and companies in all areas and thus also within socially working companies.

Raising this challenge requires that management and employees become more aware of, increase their knowledge of how to strengthen transfer but also strengthen the understanding of how learning and ongoing competence development in the future must increasingly take place as a targeted part of the individual employee's everyday life.

The task given to the participants in the Delphi course was to contribute with the best suggestions for effective methods for various forms of workplace / work-based learning.

The results of the participants' contributions via the Delphi method were processed and the following 3 categories for good methods to strengthen workplace / work-based learning were identified.

Participatory programs	 Informal room to participate Methods for creating decisions through consensus Peer Programs
Scenario-based programs	 Scenario training/simulation Virtual reality scenario training Methods with briefing- scenario- debriefing steps
Evaluative Programs	 Analyze situations of social conflict Facilitation Skills training Periodical evaluation regarding professional activity.

These designated methods for learning and ongoing competence development as an integral part of the staff's daily work, were further supplemented with 2 methods at the final international conference in Bucharest (see below).

- Action Learning
- Marte Meo

These 2 methods can perhaps best be described and classified as transverse in relation to the 3 presented groupings of methods.





How to start up organized work-based Learning at workplaces?

We shortly present 2 tools - which might support the start of more organized work-based learning.

1. Employee Development Dialogue.

Employee Development Dialogue (EDD) is a tool introduced and used in more and more countries. EDD is a prepared, structured and forward-looking dialogue between manager and employee,

discussing and addressing future tasks, mutual expectations and wishes and needs for competence development. EDD is mandatory in the public sector in some countries

It may differ how often EDD is planned to take place. Some workplaces have this dialogue every year, but in most workplaces, it takes place every second year.



Models to implement EDD differ much - from guidelines of several pages to the simple model next page.



	SEC Form		
	Between Employee: Employer: Date of interview: dd-mm-yy		Company
Tas	ks		
How did your work tasks go? - the number of tasks -			
time for tasks - difficulty of tasks?			
How did the last year go? - did we achieve the agreed			
goals? Could you do something different? Could your			
leader do something different?			
Wou	Ild you like to have new tasks? Does it requi	N	
skills?			

Working environment and cooperation	
How do you perceive the daily communication in the	
company?	
How do you perceive the daily cooperation? - with	
colleagues? - with the management?	
Is there anything the company can do to improve	
conditions in the workplace? Social? Physical?	
Environment, lighting and noise conditions?	

Management conditions	
Has the agreements of the last MUS been observed?	
Have you had enough feedback on the tasks you have performed? - rice/praise?	
General conditions that the company and management can improve?	

Development and education	
Do you need more education? - specific training courses?	
Are there areas you would like to work with? - professional - personal?	
Do you achieve your personal goals and ambitions in the company?	

Any other comments?	
Is there anything else to focus on in the coming year?	

Agreements and action plan	
Agreement on future tasks	
Agreement on courses and training	
How and when to follow up	

Implemented by: Date: /

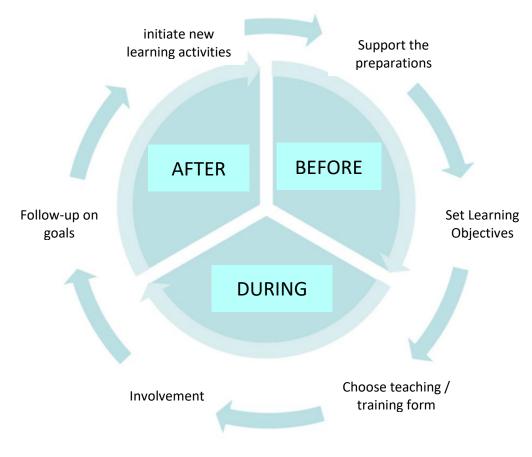


2. The Learning Wheel.

The learning wheel - a way to strengthen the implementation of new knowledge.

The Danish Technological Institute has developed a model called "The Learning Wheel" to ensure that a course has a real effect even in the long term.

The Learning Wheel is a model to make the participants aware that the course itself is just part of a longer learning process, which presupposes that the participant is actively involved. The purpose of The Learning Wheel is to ensure that not only the participant, but also the participant's company gets the full benefit of the investment in competence development of the individual employee.



Source: Danish Technological Institute <u>https://www.teknologisk.dk/kurser/laeringshjulet-en-guide-til-at-oege-effekten-af-laering/29283</u>

The purpose of The Learning Wheel is:

- I. To offer concrete tools to increase the benefits of a course
- **II.** That the knowledge the participant gets on a course at the subsequently creates value everyday



- **III.** To communicate knowledge about what you as a participant should be aware of before, during and after the course
- IV. To increase the company's return on investment in training

BEFORE PARTICIPATION

Learning requires deciding to learn something. You have to want to do it, and you have to be able to see the purpose. When you decide to learn something, the brain works with. Therefore, participants can prepare by tuning in to the course, as well as the personal purpose and motivation.

- 1. The effect is increased if the participant is conscious and clarified about his or her personal purpose and goal with the course
- II. The effect increases if the participant is motivated
- III. The effect increases if the participant is prepared

How we support the learning process before the course

Before a company-adapted course at the Danish Technological Institute, we have the opportunity to provide material to help kick-start the learning process. The material consists of a video with good learning advice, as well as a questionnaire containing a number of questions to initiate the participant's reflection and motivation (see bottom of the page).

The questions should make the participant think about the "meaning" of participating in the course as well as raise awareness of the connection to the needs of the organization. By completing the questionnaire in advance, it gives a clearer sense of the goals and purpose of the course. Preparation strengthens the probability that the participant and the company achieve the desired effect of the course. The questionnaire is personal and will not be actively involved in the teaching.

DURING THE COURSE

The teaching on the course itself must, of course, provide access to learning. For learning to work, it must be active and varied. In addition, the bridge building to reality starts already on the course. In order to meet these criteria, the teaching at the Danish Technological Institute's courses is based on:

- 1. Involvement of the participants' reality the effect increases if the participant can connect theories and tools to their own reality
- 2. Reflection learning only takes shape when the content of the teaching is linked to the individual's experience. We ensure that the participant has room for reflection



- 3. Involvement the effect increases if the participant is active on the course
- Bridge building between the course and the job the effect is increased if the participant already on the course thinks about how the new knowledge should be anchored in everyday life

Training courses are based on an attitude that all people are unique and possess potential that can be redeemed in the right context. This requires that the learning process is adapted to the individual's reality and, moreover, lives up to the learning principles of involvement, time for reflection and connection to the individual's experience and reality. Any course at the Danish Technological Institute therefore contains the above elements.

AFTER THE COURSE

Here comes the real challenge. Experience shows that it is often the case that participants in courses decide on something, only to forget both decision and implementation. Therefore, one should be aware to include the possibility of reminder into everyday life. Effective ways to maintain the decision to change and anchor what was learned:

- 1. Agree specific tasks with its leader in which the learned is included or enter into an outright learning contract
- 2. Secure support from the leader, colleagues and other surroundings for example by presenting them with the learned
- 3. Add milestones and reminders to your calendar

Source: https://www.teknologisk.dk/kurser/laeringshjulet-en-guide-til-at-oege-effekten-af-laering/29283



Activity 4: The international Conference in Bucharest

In September 2021, an international conference was held in Bucharest which was attended by 12 stakeholders from each of the 4 countries concerned. The participants in the conference were appointed and invited on the basis of the same division as for the national workshops.



Group 1: Representatives of different

professionals/practitioners involved in social field (social workers, psychologist, educators, health workers, career counsellors, therapists, etc.) coming both from public and private services, from urban and rural areas of at least 3 different regions (NUTS 2) of the country;

Group 2: Representatives of employers from social sector, public and private service providers, but also social economy insertion enterprises, from urban and rural areas of at least 3 different regions (NUTS 2) of the country;

Group 3: Representatives of decision makers

Participants went through a course during the 2 days planned as a coherent and edifying process that went through the following 5 well-planned work phases.

Day 1.

- Work phase 1: "Look at the past" what should end?
- Work phase 2: original core of social work back to the roots...
- Work phase 3: Results, (new) meaning of the competences
- Summery, essential results, impressions, flash-lights
- Final session "Clients points of view ..."

Day 2

- Work phase 4a: Developing a vision from the future
 - Work phase 4b: Measures/Conditions for realizing the future-vision
 - Work phase 4c: Presentation of the future-pictures
- Work phase 5: Collecting arguments why it is important that we are successful?
- Conclusion and closing the conference



In addition to the obvious benefits that are developed and produced when people from 4 different countries dedicated to the social effort meet and have the opportunity to share experiences, understandings, different approaches to social action and very different frameworks to deliver the social effort in its diversity, the result and main conclusion of the many conversations that took place during the conference can be summed up in the following 3 headlines.

- 1. Develop a strategy to become a Learning Organisation
- 2. Develop a startegy to increase the level of workplace Democracy.
- 3. Strenght preventive measures in social area.

Heading 1: Develop a strategy to become a Learning Organisation

In order to meet and match the future competence requirements for the individual social worker, the ongoing competence development in socially working organizations and companies must be strengthened within the areas previously mentioned in this curriculum, through more systematic, conscious and targeted learning integrated into the employees' daily lives. Among other



things, through conscious use of the various methods for Workplace / Work based Learning, which have been presented previously.

This means that the signal from the conference is that organizations and companies should remind themselves of the concept launched more than 25 years ago; **The learning organization.**

The **learning organization** is an organization that continuously changes and develops by improving the work of employees and managers. In this way, the **organization** constantly acquires new knowledge so that it can adapt to the needs of the outside world and meet the demands and expectations of the stakeholders.

There are 5 disciplines to be mastered in the learning organization:

The five disciplines represent individually and together some guidelines for how to think and act in a proactive and learning organization:

1. Mental models.



- 2. Personal mastery.
- 3. Development of common vision.
- 4. Shared **learning**/team learning.
- 5. Systemic thinking.

In order to build a learning organization, it is crucial that all five disciplines are included and it is the systemic thinking that, so to speak, holds it all together and provides the overall motivation to work with the other disciplines.

It is a recommendation

1. that a course on the future competence needs of social work organizations and companies, and in particular how organizations and companies can ensure that this ongoing requirement for strengthening existing competences and developing new skills, takes place, presents and discusses the perspectives of being or developing into a learning organization.

Links for further inspiration:

https://hbr.org/1993/07/building-a-learning-organization

Heading 2: Develop a startegy to increase the level of workplace Democracy.

Another clear statement from the conference is also that the future demands that social enterprises become better at

- 1. Release energy and motivation
- 2. Unleash the power of innovation

in the individual employee and the entire employee group to meet the multifaceted demands of the future.

It is well documented that one of the strongest means that activates and unleashes the power of innovation and strengthens the motivation of employees in daily work and to contribute to the challenge of competence in the future has always demanded and will continue to require is:



- a) the influence of employees on their own work situation,
- b) the degree of employee influence on his or her own task solution,
- c) democracy and the form of democracy in the workplace.

It is a recommendation

that a course on the future competence needs of social workers' organizations and companies and, in particular, how organizations and companies can release employees'

- 1. innovation power to meet new and different requirements.
- 2. motivational power for continuous transformation and strengthening of own competences

presents and discusses the prospects of being or evolving into **more employee**involvement and democratic workplace.

The value of increased employee influence is not a new topic. But a topic that can still be qualified and expanded in many places - for the benefit of better solutions. Experience and studies have shown over more than 30 years that this leads to higher productivity, improvement of the working environment strengthening job satisfaction and much more.



More inspiration how to improve the level of influence and well being at workplaces can be looked up at this homepage - having a version in English.

https://xn--detdumrkeri6a.dk/trivsel/indflydelse/ Influence at work





Heading 3: Strenght preventive measures in social area.

At the conference, there was a great agreement that we as socially working employees, companies and organizations have much more focus on preventive actions.

This means:

- 1. we need to become better at sharing, informing about and sharing our knowledge with the public, businesses and decision-makers at all levels, about what kinds of patterns are evolving when citizens end up in need of our efforts and care.
- we must become more visible. Social problems are not just to be solved
 it must be visible that they are part of reality.
- 3. we need to strengthen our network among other things to other public and private companies. Often, we do not have the crucial opportunity to establish and provide the client with the necessary solution and offer.
- 4. we must interfere in the political debate formulate the social and thus shared responsibility towards these citizens without being political. We must be able to work with the political majority that has power at all times locally, regionally and nationally.
- 5. we need to be better at formulating the value, especially the social and economic aspects of preventive actions versus late actions. We need to speak a language that politicians and people understand.

Previous we have presented our point of view of being stronger in financial argumentation when it comes to social work and in the same way prevention will also be an important area of focus increasing the efforts of social marketing.

Examples for inspirations

Story 1: What is the value of preventive measures?

A 17-year-old is on his way to getting abused in Denmark.

If we do not intervene, the affected person will end up in a financial situation that forces him / her to raise around EUR 300 a day. The value of what is stolen through burglary is around 10% in the heel market.

He / she must thus steal for 300 euros x 10 a day x 30 days a month = 90,000 euros. X 5 years. = 450,000 euros.

- When does person reach my address or to yours?
- How much does social action cost?
- What is the prevention effort and what does it cost?
- What is the cost of policing, making for a judge and later imprisonment?



• How much would he / she would have been able to contribute to tax in the same years?

Story 2: To illustrate what apprentive measures is about and why it is so important.

The 2 friends Hans and Jens are sitting by the river bank at dusk with bonfires, food and drinks, as the coziness is interrupted by a cry for help from a person who comes floating down the rushing river. They jump into the water and get the person ashore and give first aid. Soon they hear a new cry for help and they see another person in the river.



Peter:

"You keep helping here - I'll swim out for him in the river."

Soon, the two friends are in the process of providing first aid to two people on the riverbank - as a third person shouts for help from the river.

John:

"You continue with first aid - and I'll get him."

This continues and soon they have 5 people lying around demanding their help. But another person is crying out for help.

Peter:

"That's how we cannot continue - now we risk some of them dying, even if we get them rescued ashore. So now we are forced to prioritize."

John:

"I go for a walk."

Since John has been away for a few hours, no more people come down the river. Peter have to let them go.

John returns and Peter says: 'It looks like it's stopped - it's a miracle'

John:

'No, it's not a miracle. I walked up the river and found a bridge. There was a board in the middle of the bridge that was broken. People walking across the bridge in the twilight did not see the hole and fell into the river. I put a new board in the hole and now they do not fall through anymore."



The **FOCUS** curriculum.

The curriculum is based on all the views, thoughts and concrete proposals contributed of more than 150 involved professionals through the activities carried out in the 4 involved countries.

These many and valuable inputs therefore are complemented by the results of;

- the joint literature and article search continuously carried out by the involved partners
- the many ongoing discussions and conversations among the partner group about expected future developments, changes and new challenges that demands a new and different competence readiness of social working authorities, organizations and their employees.

The purpose of the curriculum is to inspire and present a diverse and flexible number of important areas and guiding content for building up courses of diverse duration.

During the FOCUS project all partners have tested different modules as part of courses of up to 6 days of duration to redeem the following overall objectives:

Overall objectives

- a) to raise awareness of the future social worker skills and how to develop such skills
- b) to offer participants practical tools to promote the development of social skills in the workplace



Consensus & differences.

Although there was consensus on necessary skills and competencies in the social work of the future among the participants from the 4 countries, it also became quite clear that the participating countries have very different opportunities in relation to future developments, and we believe that these opportunities are still more diverse when looking at all EU countries. We experienced expectedly that there are:



- very <u>different priorities</u>, when it comes to where and how it is relevant to start up and move forward, in the participating 4 countries.
- differences between how social youth work are organized and build up in different countries
- differences in how the individual social organizations, institutions, companies are structured, organized and how they implement the efforts to ensure the continuous and necessary development of staff competences and the ongoing adaptation of the staff competences to match the needs and challenges of the social youth work in the future.

In some countries, the HR function is traditionally included as a permanent function in the organization, and the strategy for ongoing competence development is a matter for management and HR person (s) / department. In countries with this tradition, it is obvious that the course aims at these positions.

Other countries as e.g., Denmark do not have the same tradition for an HR person or HR department. Instead, the staff is directly involved in the process of recognition of needed competences and how they get these competences. These dialogues and decisions are placed either in a Competence committee with representatives of management and employees or in statutory and mandatory cooperative management/staff councils at each workplace.

These cooperative councils are established by representatives chosen by the different staff group members and representatives from the management with a preponderance of employees.

In countries having this tradition and organization, it is important



- to prepare and strengthen the employees' understanding and insight of future demanded competences ongoing
- to strengthen the capacity of the employees participating as staff representatives in local works councils enabling them to relate insightfully, attentively and constructively in discussions about the future need of competences

Structure of the Curriculum:

It is our intention to present an inspiring curriculum that makes it possible to

- design courses relevant to mono or mixed target groups having representative from
 - Management representatives
 - HR professionals
 - Employees
 - A mix of the 3 groups.
 - Other stakeholders
- adapt to national context

Moreover, it is our intention that all the material is flexible in relation to which modules are chosen for planning and execution of a course and in relation to the duration of the individual module.

All the inputs are divided into 3 different thematic groups. And futher 33 different modules

According to the application the project partnership would pay special attention to 8 described thematic areas of future challenges and relevance:

- 1. Selection, recruitment and induction of social personal (T1)
- 2. Mentoring and job shadowing(T2)
- 3. Competences evaluation/certification (T3)
- 4. Talent and performance management(T4)
- 5. Self-leadership(T5)
- 6. Career guidance (T6)
- 7. Functional supervision (T7)
- 8. Staff retention(T8)

These 8 thematic areas are integrated parts of the described modules.



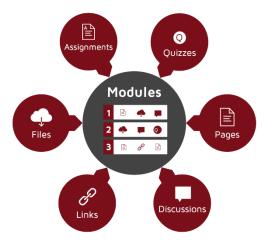


The 3 thematic modules

Theme Group A:	Future competences in social work (fields of competence and profiles) Modules focusing on organisational matters & organisational development to be prepared for a better support for the development of future competences in social work
Theme Group B:	Methodologies for implementing Work Based Learning Modules focusing on different methodologies to implement competence development by a work based or workplace learning approach.

Theme Group C Specific aspects

Modules focusing on different aspects of interest to meet national challenges and needs identified by the transnational project group and not naturally covered by theme groups A and B.





Overview of the Theme group A Course modules:

Future competences in social work (fields of competence and profiles)

Modules focusing on organisational matters & organisational development to be prepared for a better support for the development of future competences in social work

	NOLK		
	Theme Group A: Future competences in social work (fields of competence and profiles	Modules	Correspond To the areas of focus – presented ir the application – and in the very beginning of the curricula
	Description: Modules focusing on organisational matters & organisational development to be prepared for a better support for the development of future competences in social work	A/1: Results of the workshops and future conferences	ТЗ
		A/2: Innovation and implementation of workplace learning in organizations; best practice examples	Т7
		A/3: Participation of employees in learning processes	T2/T5/T8
		A/4: Management and leadership of employees taking workplace learning into account - value-oriented leadership	T1/T4/T6
		A/5: Use of digital instruments and processes in everyday work	Τ1
		A/6: Networks as an essential part of workplace learning	Т4
		A/7: How to prepare for and have influence as a staff member in designing the need for competence development	Т6
		A/8: A vison for the future: Innovation and change of perspectives. A generative approach	T1/T4/T8
		A/9: Multiculturality and Multiability: Give value to people	
		A/10: Communication and innovation of the imagine of social field: How employees can support this change	



Overview of the Theme group B Course modules:

Methodologies to implement work based Learning

Modules focusing on different methodologies to implement competence development by a aworkbased or workplace learning approach.

Theme Group B: Methodologies to implement work- based Learning	Modules
Description: Modules focusing on different methodologies to implement	B/1: Participatory programs: Informal room to discuss, participate and decide
competence development by a workbased or workplace learning	B/2: Participatory programs: Methods for creating decisions through consensus
approach	B/3: Participatory programs: Peer programs
	B/4: Scenario-based programs: Scenario training/ Simulation in practice
	B/5: Scenario-based programs: Virtual reality scenario training.
	B/6: Scenario-based programs: Methods with briefing-scenario debriefing steps
	B/7: Evaluative programs: Analyze situations of social conflict
	B/8: Evaluative programs: Facilitation skills training
	B/9: Evaluative programs: Periodical evaluation regarding professional activity
	B/10: Programs of combination: Action based learning
	B/11: Programs of combination: MarteMeo
	B/12: How to benefit mostly from the mandatory Employee Developing Conversation with your leader
	B/13: Online learning
	B/14: How to start? Examples of work-based learning to prepare your reality for the Future.



Overview of the Theme group C Course modules:

Specific aspects

Modules focusing on different aspects of interest to meet national challenges and needs identified by the transnational project group and not naturally covered by theme groups A and B.

Theme Group C: Specific aspects	Modules
Description: Modules focusing on different aspects of interest to meet national challenges and needs	C/1: How do we become a Learning workplace
identified by the transnational project group and not naturally covered by theme groups A and B	C/2: How to strength the mindset of democracy and fight radicalisation in social work.
	C/3: The task of a social worker to guide targetgroups in a world of increasing inputs of fake news and conspirative storytelling. How to strength critical thinking and avoid believe in conspirative storytellings.
	C/4: The task of a social worker when it comes to strength the competences of personal economy among targetgroups.
	C/5: What does it very means and what does it require from the social worker really <i>to see a person</i>
	C/6: Which competences is need to deal with New powerty
	C/7: The new places of needs
	C/8: Privacy and the need of "discret support"
	C/9: The use of digital tools and big data in daily activities
	C10: Countering Burnout: professional identity and role awareness
	C11: Co-design methods: participating to innovate



Suggestions & Inspiration for learning objectives and content in the 10 Thematic A Modules

Future competences in social work (fields of competence and profiles)

Modules focusing on organisational matters & organisational development to be prepared for a better support for the development of future competences in social work

MODULE	A/1: Results of the workshops and future conferences
Correspond to	T3: Competences evaluation/certification
Learning	The participants
objectives	 know challenges and advantages of the future
	 have an inventory of skills
	know about the project-proces
Content	The process of the project and the results from the individual project steps are presented to the participants. In the subsequent discussion, the results are critically examined and discussed in terms of the institution-specific context. The participants weight what are the most important results from their point of view and their organization.

MODULE	A/2: Innovation and implementation of workplace learning in organizations
Correspond to	T7: Functional supervision
Learning	The participants
objectives	 know the model of values according to the existential analytical principles
	know about the importance of value-based leadershipcan deal with conflicting situations
	 develop a concept of leadership that is based on personal and organizational values
Content	Value-oriented leadership in management is one of the most difficult challenges for managers. Based on theoretical principles from the existential analysis (V. Frankl), this value concept is presented and transferred to the management area. Self- experiential sequences complement the theoretical explanations.



MODULE	A/3: Participation of employees in learning processes
Correspond to	T2 Mentoring and job shadowing(T5 Selfleadership
	T8 Staff retention
Learning	The participants
objectives	 know the framework conditions for participation in learning processes
	 have knowledgeabout the risks and opportunities of
	involving employees in learning processes
	 know special moderation techniques and settings for a participation application
Content	Participation requires certain framework conditions in order to
	successfully integrate employees into learning processes. There are
	also risks that need to be considered. Furthermore, specific
	discussion and moderation techniques are required, which must be
	taken into account in order to create real participation.

MODULE	A/4: Management and leadership of employees taking workplace learning into account - value-oriented leadership
Correspond to	T1: Selection, recruitment and induction of social personnelT4: Talent and performance managementT6: Career guidance
Learning	The participants
objectives	 know new forms of application procedures knowledge about models for reflection and development of individual competences are able, together with employees, to define appropriate individual and organizational objectives
Content	Changes not only affect organizations, but also individuals - they too must be well supported during these processes. This starts with the application process, which is increasingly taking place on digital platforms. In the same way, models are needed for reflecting on and precisely aligning specific work processes. Employees and management must define goals together in order to enable personnel development.



MODULE Correspond to	A/5: Use of digital instruments and processes in everyday work T1: Selection, recruitment and induction of social personal (T1)
Learning objectives	 The participants know various digital instruments to provide good support for the training of new employees develop a strategy in their organization to make better use of digital platforms for recruiting
Content	Digitization has an impact on the application, hiring and training of new employees. Some of these instruments will be presented as examples - but at the same time an organization also needs its own strategy as to how and in which areas it would like to use digital instruments in the search for personnel, etc.
MODULE	A/6: Networks as an essential part of workplace learning
Correspond to	T4: Talent and performance management.
Learning objectives	 The participants know the conditions for specific networks for competence development know evaluation measures to assess such networks can design networks and make them accessible to employees
Content	Networks are always resources for one's own competence development. However, the benefits of such connections must be well thought out and planned in order to achieve an optimal benefit from them.
MODULE	A/7: How to prepare for and have influence as a staff member in designing the need for competence development
Correspond to	T6: Career guidance
Learning objectives	 The participants know specific tools for appraisal interviews to make professional planning transparent and specific possess the appropriate analytical skills to assess the competencies of employees can plan their professional development together with employees and provide support during implementation
Content	Managers have a great influence on what concerns the professional career planning of employees - and this always within the framework of the respective organization. Personal skills on the one hand and institutional needs on the other hand must be linked in such a way that further development and benefits for the organization are possible.



MODULE	A/8: A vison for the future: Innovation and change of perspectives. A generative approach
Correspond to	T1: Selection, recruitment and induction of social personal T4: Talent and performance management T8: Staff retention
Learning objectives	 The participants have knowledge of the importance of interdisciplinary approaches and multi-perspective approaches in social work know the process steps for the development of innovations
Content	Innovation requires a broad perspective - beyond direct personal experience and the field of activity. The trick is to grasp what has not yet been thought of and to give it a concrete form. Previous ways of working and methods should also be critically and reflectively questioned in order to be able to develop something new.
MODULE	A/9: Multiculturality and Multiability: Give value to people
Correspond to	T5 Selfleadership
Learning objectives	 The participants know their own value concepts and can explain their origin (biographically). knowing the importance of values in everyday processes and decisions
	 can design value transfer on a personal level together with employees
Content	Value concepts are generative and culturally strongly influenced - therefore it is essential to know the origin of one's own value catalog in order to understand the value concepts of others. The development of values is not a purely pedagogical activity, but changes can only arise and be promoted through the personal insight of individuals.
MODULE	A/10: Communication and innovation of the imagine of social field: How employees can support this change.
Correspond to	T5 Selfleadership
Learning	The participants
objectives	 can develop a vision of the social field
	 knowing how to win employees over to new ideas
	 can argue for future drafts professionally
Content	Social work must constantly adapt to changing circumstances and realities. In order not to act only reactively, designs and images of the future are a crucial tool. These visions need to be developed and discussed with employees. Equally important is the argument as to why developments will (probably) be the way the image of the future conveys them.



Suggestions & Inspiration for learning objectives and content in the

14 Thematic B Modules

Methodologies to implement work based Learning

Modules focusing on different methodologies to implement competence development by a aworkbased or workplace learning approach.

It is important that key persons have a wide number of tools to implement and strength the competence and skills development by workbased learning

MODULE	B/1: Participatory programs: Informal room to discuss, participate and decide
Correspond to Learning objectives	 The participants will learn to distinguish and understand very cleary what the difference between Formal and Informal communication? Come to understand the importance of creating a invironment for informal discussions, participation and decision making. be aware of the important planning, steps to take and to be carried out in order to create an informal room to discuss, to secure high involvement of partipants and finally to make good decisions. Come to understand how ordinary meetings at work, can be turned into learning and professional development.
Content	The content of this module will partly be based on the point of views presented by Duncan Helm University of Stirling in the Article <i>Can I have a word? Social worker interaction and sense-making</i> Published in Child Abuse Review · November 2017(1) It will be an essential part of the module to present and discuss the importance of encouraging the staff to perform and share their Critical Thinking about their own practice and the practice they are a part of as an important tool to develop both their own practice and the institutional practice. This part will partly be inspired of the text <i>Critical Thinking in Social Work Training, written by</i> Helena Belchior-Rocha and Inês Casquilho-Martins and published: November 15th, 2019(2)
	build up informal room, for discussion, critical thinking and to have a high involvement of the participants.
	Fhe module will focus on have to make decision understood and accepted by all participants. Finally, this sessons will introduce have ordinary meetings can turned in to learningsessions.



MODULE	B/2: Participatory programs: Methods for creating decisions through
Learning objectives	 Consensus The participants Understand the advantages of consensus in daily social work and the importance of disagreements and different point of views among staff members. Are familiar with important steps of a good and strong decision-making process. Have the opportunity to discuss advantages & disadvantages of a consensus culture at workplace. strengthen and build an environment where everyone is able to make compromises and perform client work on the basis of agreed professional compromises in the daily social work.
Content	The content of this module is partly based on the approach to the topic presented in the text with the title: <i>Consensus decision making</i> published online (1) and the article: <i>Building Consensus on user</i> participation in social work; A conversation analysis, written by Terry <i>TF Leung and Barry CL Lam (2)</i> Socially working staff have various professional experiences which characterize their professional views. This diversity is important when professionals discuss professional topics and cases. The diversity ensures that social workers together have a broader view of the task and thus also have the situation analysed and assessed more broadly. But it is also important that we reach a decision and that there is subsequent consensus to implement the approach that has been decided. This also applies to the professionals who did not immediately agree with the decision. The module will therefore also review what promotes and inhibits employees' ability and willingness to make compromises. 1. <u>https://psychology.fandom.com/wiki/Consensus_decision_making</u> 2 <u>https://journals.sagepub.com/doi/full/10.1177/1468017318757357</u>



MODULE	B/3: Participatory programs: Peer programs
Learning	The participants
objectives	 understand the concept of peer-to-peer learning in the workplace
	 are presented with good examples of peer learning strategies
	 know how to coach a peer at work
	 learn how to facilitate peer learning in practice in the workplace
Content	The content of this module is based on the text presented under the heading: Conducting and effective Peer to Peer Review (1) &
	Peer review: Supporting reflective practice and connection between social workers written by Anne Beets, Jolinda Bidois, Jill Broom, Paulette Moore, Lauren Swan(2)
	The Module presents the basic principles of the peer-to-peer
	method and give the parties praxis examples of how to organize and
	implement the peer- to- peer method in the workplace and how to avoid the most common pitfalls and challenges by involving
	employees in supporting each other's professional development.
	https://sprigghr.com/blog/employee-performance-reviews/how-to- conduct-an-effective-peer-to-peer-review/
	https://anzswjournal.nz/anzsw/article/view/129/201
	11(1)3.// a123wj00111a1.112/ a1125w/ a1 (1012/ VIEw/ 123/ 201

MODULE	P/A. Connaria hacad programs. Connaria training/ Simulation in practice
Learning	B/4: Scenario-based programs: Scenario training/ Simulation in practice The participants
objectives	 understand Simulation based learning and how it differs from other methodologies focusing on skills training
	 are presented to examples of how Simulation based learning is useful, in order to strength the transfer of theorical learnings to practical doing.
	 are given the opportunity to discuss the usefulness and effectiveness of Simulation based learning in their daily work.
Content	The module briefly reviews the history and theory behind Simulation based learning and explains how the method differs from skills learning. The module clarifies that Simulation based learning is a good method when you want to increase the transformation from theoretical learning to practice execution.
	Based on their own examples, the participants will discuss the applicability of Simulation-based learning.
	The module is inspired by the views and understanding of the concept presented in the online article with the title Simulation: social work education in a third place, written by Cathryn Meredith, Philip Heslop and Christina Dodds and published online: 29 Oct 2021 (1) 1.
	https://www.tandfonline.com/doi/full/10.1080/02615479.2021.1991908



MODULE	B/5: Scenario-based programs: Virtual reality scenario training.
Learning	The learners
objectives	 are presented to examples of VR scenario-based training.
	 know how VR are used to learn and develop skills and competences in other areas and regarding other subjects discuss with peers how VR strengthen the skills and competence development in social work. discuss with peers how VR strengthen the skills and
	competence among our target group.
Content	Undoubtedly Virtual Reality has an enormous and undiscovered potential, especially as a tool to develop employee competencies in social work but also in relation to strengthening the target groups of social workers. This module helps to start this process of exploring opportunities, limitations and risks of using VR in social work.

MODULE	B/6: Scenario-based programs: Methods with briefing-scenario-debriefing steps
Learning	The learners
objective	• are increasing their understanding of the importance of Briefing
-	
S	and
	Debriefing as a natural part of social work
	 are introduced to the IIMARCH model
	 have the opportunity to share their experiences with the
	systematic use
	of Briefing and Debriefing in their various workplaces.
Content	This module focuses on the importance of a procedure of Briefing and
	Debriefing as a natural part of most social interventions. Critical and
	challenging social interventions are inspired by the text in the article:
	Critical Incident Debriefing and Social Work, written by Joshua Miller(1) &
	the material available named <i>Briefing and Debriefing</i> at (2) presenting the
	IIMARCH model.
	1
	https://web-p-ebscohost-com.ez-
	aaa.statsbiblioteket.dk:12048/ehost/pdfviewer/pdfviewer?vid=1&sid=e9fe5
	93d-9c90-4cdf-a663-5945fe4ec197%40redis
	<u></u>
	2)
	https://www.app.college.police.uk/app-content/operations/briefing-and-
	debriefing/



	 Evaluative programs: Analyse situations of social conflict learners are shortly presented to the origin of Social Conflict theory. understand the definition of Social Conflict Analyses are aware of different types of social conflicts
	 are shortly presented to the origin of Social Conflict theory. understand the definition of Social Conflict Analyses are aware of different types of social conflicts
	 are aware that a deeper understanding of Social Conflicts can be analysed in practice and used in practical social work. understand what causes social conflicts and are presented to tools to handle social conflicts as a part of the social work.
This onli Exa The con 1 http dev 2 http lett 3 http dev 5. http dev 6 http dev 6	 develops between conflicts – one way or another. a module is inspired by the text and approach presented in the ine material by the name <i>What is a conflict theory, Definition and mples</i>, published 2021 (1) and the related links Conflict solution skills: Definition and examples (2) 5 effective conflict solution strategies (3) Examples of conflict theory in workplaces (4) The conflict theory of education and how it works (5) 4 levels of conflict and Tips for Managing them (6) module is dialogue-based and is based on the participants' flict experiences os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-resolution-strategies os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-resolution-strategies os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-theory os://www.indeed.com/career-advice/career-relopment/conflict-theory-of-education



MODULE	B/8: Evaluative programs: Facilitation skills training
Learning	The participants:
objectives	 are aware of the importance of good and strong facilitation skills among social workers and staff in social work are aware of the skills of strong facilitator. are aware how the key facilitator-skills can be supported and developed among social workers.
Content	This module is a key module as social work more or less is to facilitate activities in order to make other people grow, develop and become more and more competent in their own life. The module is based on the basic understanding that: Facilitation skills are the abilities you use to provide opportunities and resources to individuals or a group of people that enable them to make progress and succeed. The content of the module is inspired by the text and videos presented online by the title <i>Facilitation skills</i> (1) and the text, videos and approach presented online by the title. <i>What are</i> <i>facilitation skills. And why are they important. (2)</i> 1 https://www.workshopper.com/post/facilitation-skills 2 https://voltagecontrol.com/blog/what-are-facilitation-skills-and- why-are-they-important/

MODULE	B/9: Evaluative programs: Periodical evaluation regarding professional activity
Learning	The learners:
objective s	evaluation regarding the professional activities carried out by the
	individual and the workplace.
	 are given the opportunity to discuss advantages/ disadvantages, challenges and resistance in organisations implementing systematically periodical evaluation regarding the professional activities carried out.
	 are aware that systematically and scientific based evaluation is important to make social work more and more evidence based. are presented to tools for periodical evaluation
Content	This module is partly be based on the input and perspective Leah Kiefer from St. Catherine University wrote doing her Master in 2014 – published under the title <i>'How Social W How Social Work Practitioners Evaluate Their Practice' (1)</i>
	Furthermore, the content of the module is inspired by the point of views presented in the article <i>Evaluation Development and Use in Social Work Practice (2)</i> written by a number of professional social workers/authors.



It is essential to the outcome of the module that the participants understand the importance of all social workers/social working institutions sharing the registered results of own practice in order to the support the process that ensures that social work and social intervention become more and more evidence based in the future.

A lot of success and good practices are developed on local based – but never published and shared and almost never documented.

	1) <u>https://sophia.stkate.edu/cgi/viewcontent.cgi?article=1551&context=m</u>
	 sw papers https://journals.sfu.ca/jmde/index.php/jmde 1/article/view/277/289
alternativ 4.	https://www.csusb.edu/sites/default/files/RPTbooklet_2020-
e	21%20%28Final%291.pdf
5.	https://www.questionpro.com/blog/performance-evaluation/

MODULE	B/10: Programs of combination: Action learning
Learning	The learners:
objectives	 understand the basic assumptions behind the method of Action Learning and are given the opportunity to discuss these basic assumptions. learn and understand the different phases of Action Learning.
	 Are given the opportunity to exercise Action Learning in practice.
	 Learn how and when AL can be introduced as work method in social work on daily basis
Content	·····
	The module introduces Action Learning: Action Learning is a dialogue-based learning method and form of teaching based partly on David Kolb's learning cycle and partly on the Action Learning method, which was developed by Professor at Cambridge University Reg Revans.
	The module introduces the basic assumption of action learning; pedagogical practitioners have relevant and practical knowledge of what works locally. This can be shared and disseminated to others through systematic studies and registration of their own practice, and hence contribute to positive changes. In addition, the module introduces the phases of an action learning process, aiming to develop practice in practice and describe team experiments with observing and reflecting on elements of the work day while carrying out the pedagogical work. It is pointed out that if a course of action is to lead to improvement of practice, it is important that the team gives each phase attention, as that every phase build on the previous one. <u>https://www.eva.dk/grundskole/aktionslaeringsforloeb- proev-selv-metoden</u>



	- - - - - - - - - - -
MODULE	B/11: Programs of combination: MarteMeo
Learning	The participants:
objectives	 know and understand the origin of the Marte Meo method.
	 know how Marte Meo is used in different areas of social work and social intervention, which differ from the original use and target group.
	 have the opportunity to practice the Marte Meo method. have the opportunity to discuss the relevance of the Marte Meo method within their areas of social action.
Content	
	The module is based on presenting the Marte Meo method,
	developed and formulated by Maria Aarts from the Netherlands.
	She conducted the clinical work in private homes, institutions,
	schools and kindergartens and developed a method that provides
	detailed knowledge of the individual elements of developmental
	communication. Moreover, she worked on how to disseminate this
	knowledge to carers in order to promote the development and well- being of the child/young person.
	Video film is used as a working tool in instructing this method.
	Different interaction situations between the participants are filmed.
	The films are analysed by looking at the moments in the interaction
	where they communicate appropriately and supportively.
	The subsequent review and guidance focus on what works and why
	it works, rather than what doesn't. The Marte Meo method is a
	solution-oriented guidance method based on detailed knowledge of
	what is development-supportive.

MODULE	B/12: How to benefit mostly from the mandatory Employee Developing Conversation with your leader The learners:
Learning objectives	The learners.
·	 a) are introduced to the Danish practice according to which the immediate manager is conducting statutory employee interviews and following up on the conclusions of these employee dialogues. b) are introduced to a model for conducting these dialogues and the topics that are to be discussed between employee and immediate manager. c) will come to discusses the relevance of this practice and discuss opportunities and limitations to introduce this practice, which is central to the continuous development of competences of employees.
Content	<u>https://www.sympa.com/insights/guides-and-reports/appraisal-</u> <u>template/</u>



MODULE	B/13: Online learning
Learning	The learners
objectives	 are introduced to the present options for relevant online educational material for social workers. understand the potential advantages, benefits and limitations when it comes to online learning. Partly by the form of the online material and the different profiles of the learners. discus how staff members benefit mostly from online learning. present their wish for online learning – content and form.
Content	Online learning aimed at social workers can be developed much more than it is at present. In particular, the sparring and inspiration you need as a social worker – and which traditionally is sought in- house – can be developed by searching among a much larger group of peers and others with insight into the specific issues you continuously face as a social worker. However, it is the social workers who must define the content and especially the form of online teaching and guidance. A central starting point for the content of this module is the participants expressing themselves about their wishes for the opportunities, developed and offered online <u>https://www.uis.edu/ion/resources/tutorials/online-education- overview/strengths-and-weaknesses/</u>

MODULE	B/14: How to start? Examples of work-based learning to prepare your reality for the
	future
Learning	The learners
objectives	 are presented to a model for how to start and implement an ongoing process of work-based learning at their own workplace.
	 discuss with peers the challenges, limitations and opportunities they believe they have to deal with and to overcome to implement work-based learning as a normal part of social workers' daily work.
	 are supported to make the draft of a strategy for implementation of a stronger tradition of work-based learning at their specific workplace.
Content	
	This module focusses on how to start up a more clear and visible tradition and practice for work-based learning. The content will be inspired by the material presented online having the headline <i>Introduction to work-based learning.</i> (1)
	(1) <u>https://wbl.fhi360.org/introduction-to-work-based-</u> learning/



Suggestions & Inspiration for learning objectives and content in the 10 Thematic C Modules

Specific aspects

Modules focusing on different aspects of interest to meet national challenges and needs identified by the transnational project group and not naturally covered by theme groups A and B.

MODULE	C/1: How do we become a Learning workplace
Learning objectives	 The participants will: Come to understand what it means to be a Learning Organisation and what is the purpose and nessecarity of being a Learning Organisations. Come to know examples of organisations who have become and can be caracterised as a Learning Organistion. Come to know how a strategy can be developed and transform a organization into a Learning Organisation. Be given the opportunity to discuss with peers advantages and limitations of becoming a Learning Organisations.
Content	The concept and idea of Learning Organisations is not something new and the content of this module will be inspired by the point of views presented in the online article <i>Building a Learning</i> <i>Organisation,</i> written by David A Garvin from Harvard Business back in 1993. The participants will be activated in discussing the point of views presented in this article and adapt the message to be relevant in 2022 and the years to come. https://hbr.org/1993/07/building-a-learning-organization



MODULE	C/2: How to strength the mindset of democracy and fight radicalisation in social work.
Learning	The participants will:
objectives	 Be presented to present research results when it comes to radicalization and initiative to strength the democratic mindset among youngsters. Come to understand what leads to this drop of democratic mindset and be given the opportunity to discuss these points of views. Come to understand what it means to be radizalised and which groups are particularly in risk fo being radizalised. Come to know symptoms and signals on a process that might lead to a radical approac to our society.
Content	All social workers in EU are obliged to stimulate the development of a democratic mindset among children and youngsters and to be aware of signals and symptoms of radicalization – no matter what color or direction the person become radicalized. This module will partly be a discussion among participants about how we stimulate the development of a democratic understanding, based on the point of views presented in the online material titled Democratic Parenting: What Is It And How To Practice?(1) reviewed by Dr. Shresthta Dhar (M.A. M.Phil (clinical psychology) The second part will focus on how to fight radicalism. This part of the module will be inspired by the material presented at the website titled; <i>How to spot signs of far-right radicalization(2)</i> and the material presented in the brochure named: <i>Recognizing signs of radicalization leading to extremism(3)</i> 1 https://www.momjunction.com/articles/democratic- parenting_00401126/ 2 https://smallstepsconsultants.com/the-far-right-threat/how-to- spot-signs-of-far-right-radicalisation/ 3 https://www.europris.org/wp-
	content/uploads/2018/11/Recognizing-signs-English.pdf



MODULE	C/3: The task of a social worker to guide targetgroups in a world of increasing inputs of fake news and conspirative storytelling. How to strength critical thinking and avoid believe in conspirative storytellings.
Learning	The participants will:
objectives	 Come to understand what we are talking about – what is fake news. Have to deal with young people believing in fake news. Have do we strength our young people to see through fake news.
Content	That you as a social worker and as a socially working institution are aware of the large amount of information that children and young people receive and access via social media – including an increasing number of fake news – fake information and know how to fight in preventive, how to deal with it and know have to strength the critical sense among our children and youngsters towards fake news. The module will be based on the concept presented under the headline; <i>Learn about fake news(1)</i> The participants will have the opportunity to present and discuss own experinces when it comes to coop with fake news and misinformation among children and youngsters. <u>https://www.internetmatters.org/issues/fake-news-and- misinformation-advice-hub/learn-about-fake-news-to-support- children/</u>



MODULE	C/4: The task of a social worker when it comes to strength the competences of personal economy among targetgroups.
Learning objectives	 Come to know the national statistical result of how young people coop with their personal economy. Come to understand why to many young people in a very young age end up in large dept and where this large dept are in risk to take the young person later in life. Gain tools to talk and plan private economy with children and youngsters.
Content	There is no final evidence-based method of how we teach and train personal financial responsibility among children and young people – but for sure it has consequences to end up in a deep dept already at age 16, 18 or 25. The module will line up this track of consequences connected to bad ability to take responcebility and then participants will share there experinces of how to provide children and youngsters with a high level of financial understanding and responsibility. The discussion will be supported by the content of the website named; <i>How to</i> <i>Teach Your Teenager Financial Responsibility?</i> (Do This, Not That.).(1) https://www.moneyprodigy.com/how-teach-teenager-financial- responsibility/
MODULE	C/5: What does it very means and what does it require from the social worker really to see a person
Correspond to	T7: Functional supervision
Learning	The participants
objectives	
UDJECLIVES	 know the different factors of personality formation
	 can consciously distinguish between behavior and person have the appropriate instruments and methods to create a tailor-made analysis know about their own experience, which is triggered in client encounters with specialists have strategies to deal with devaluation and resistance
Content	 can consciously distinguish between behavior and person have the appropriate instruments and methods to create a tailor-made analysis know about their own experience, which is triggered in client encounters with specialists



MODULE	C/6: The use of digital tools and big data in daily activities
Correspond to	T4: Talent and performance management
Learning	The participants
objectives	 know the opportunities, challenges and risks of digital forms of consulting
	 can assess which method is suitable for which client can prepare and plan digital consultations well and use the possibilities of digital settings
Content	The proportion of digital advice has increased significantly as a result of the pandemic. For mental health professionals, this is a useful way to connect with clients - but it also carries risks. Both are needed - analogue and digital encounters. Being able to handle these two forms well is an essential skill for the future.
MODULE	C7: Countering Burnout: professional identity and role awareness
Correspond to	T4 : Talent and performance management
Special National Focus	The course is adressed to HRs, middle managers and employees who operate in social field in Italy.
FOCUS	It has been designed in line with the "Deal Against New Poverty" of
	the Municipality of Reggio Emilia which involves different signatories
	among associations, third sector bodies, vocational training
	institutions and enterprises.
	The deal is the framework for co-designing actions to fight new
	poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
Learning	The specific objectives of this module are:
objectives	 Interpersonal skills, co-designing, networking in order to build innovative and sustainable model to promote wellbeing within the organisation;
	 Personal developement skills
	 Intrapersonal soft skills such as self management, self awareness and resilience
Content	The course addresses the main aspects psychological distress in the
	work context, specifically in the social sector. The focus is on
	responsabilities, self-perception and role-perception as antecedent conditions.
Didactic/	Workshop. Plenary and group-work, presentations, discussion.
Methodology	
Duration	12 units
Material for	Burisch M., "Burnout" in Psicologia Contemporanea, Gennaio -
insiration	Febbraio 1995, N° 127 pp. 34-41.
	Bruning NS., "Gender differences in burnout: observations from a "unbiased" researcher", in Canadian Psychology, 1991;N° 32(4), pp.575-579.
	Cherniss C., "La sindrome del burn-out" Centro Scientifico Torinese, Torino, 1986.
	Edelwick J., Brodsky A., "Burn-out", Ancor Press, Doubleday, 1980. Maslach C., "La sindrome del burnout", Cittadella Assisi, 1992.



Maslach C., Leiter M.P., "Burnout e organizzazione" Erickson,
Trento, 2000.
McCraine E.W., Brandsma J.M., "Personality antecedents of burnout
among middleaged physicians", in Journal of Human Stress, 1988;
N°14(1)
Rossati A., Magro G., "Stress e burnout" Carocci, Roma, 1999.
Santinello M., "La sindrome del burn-out" Erip, Pordenone, 1990.
Gabassi P.G., Mazzon M., "Burnout: 1974-1994 venti anni di ricerche
sullo stress degli operatori socio-sanitari", F. Angeli, Milano, 1995.
Pellegrino F., "La sindrome del burn-out", Centro Scientifico Editore,
2001.

MODULE	C8: Co-design methods: participating to innovate
Correspond to	T6: Career guidance
	T7: Functional supervision
Special National	The course is adressed to HRs, middle managers and employees who
Focus	operate in social field in Italy.
	It has been designed in line with the "Deal Against New Poverty" of the Municipality of Reggio Emilia which involves different signatories among associations, third sector bodies, vocational training institutions and enterprises. The deal is the framework for co-designing actions to fight new
	poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
	For this reason, this course involve many group works and co- designing activities.
Learning	The specific objectivies of this module are:
objectives	- Ability to strengthen the territorial rooting, to create value in
	the territory you work.
	 Interpersonal skills and co-design; the capability to create a network among all actors using new innovative and sustainable models.
Content	The use of workshops during the training activity and the final hackathon highlight the power of collaboration in the face of problems. At the same time it allows organisations to understand that the growth of each of them happens in a collaborative phase and not by working autonomously. This vision is not only recognised in a broad view, but also in the realities of small organisations, where collaboration becomes necessary to overcome certain obstacles.
	To focus the participants' attention on the theme of participation, involvement and networking, it was decided to use the Hackathon methodology. This is a collective challenge, an opportunity to understand the needs and be on the side of change. In the course of the activity, obstacles have to be overcome in order to arrive at something new, all working with collaborative dynamics. To summarise the process as much as possible, there are three stages: involving, seeking solutions and acting to achieve them.



The implemented test courses

All 4 partners of the FOCUS project piloted a 6 day courses based on different parts of the developed curriculum, during late 2021 and the beginning of 2022.

In the following part, we present the exact courses as they were planned and implemented in the 4 different partnercountries.

Austrian test course



Experinces and results of the Austrian test couse The Austrian course was built up by the following modules

The Adstrian course was built up by the following modules
Thematic group A
A/1: Results of the workshops and future conferences
A/2: Innovation and implementation of workplace learning in organizations
A/8: A vison for the future: Innovation and change of perspectives. A
generative approach
A/4: Management and leadership of employees taking workplace learning
into account - value-oriented leadership
Thematic group B
Thematic group C
C/9: The use of digital tools and big data in daily activities
C/5: What does it very means and what does it require from the social
worker really to see a person

MODULE	A/1: Results of the workshops and future conferences
Correspond to	T3: Competences evaluation/certification
Special National	Austria
Focus	
Learning	The participants
objectives	 know challenges and advantages of the future
	 have an inventory of skills
	 know about the project-proces
Content	The process of the project and the results from the individual project steps are presented to the participants. In the subsequent discussion, the results are critically examined and discussed in terms of the institution-specific context. The participants weight what are the most important results from their point of view and their organization.
Didactic/ Methodology	inputs, plenary, groupwork, presentations, discussion
Duration	4 units
Material for inspiration	we can add some material, but we must translate all



MODULE	A/2: Innovation and implementation of workplace learning in organizations
Correspond to	T7: Functional supervision
Special National Focus	Austria
Learning objectives	 The participants know the model of values according to the existential analytical principles know about the importance of value-based leadership can deal with conflicting situations develop a concept of leadership that is based on personal and organizational values
Content	Value-oriented leadership in management is one of the most difficult challenges for managers. Based on theoretical principles from the existential analysis (V. Frankl), this value concept is presented and transferred to the management area. Self-experiential sequences complement the theoretical explanations.
Didactic/ Methodology	inputs, plenary, groupwork, presentations, discussion
Duration	12 units
Material for inspiration.	

MODULE	A/8: A vison for the future: Innovation and change of perspectives.
	A generative approach
Correspond to	T1: Selection, recruitment and induction of social personal
	T4: Talent and performance management
	T8: Staff retention
Special National	Austria
Focus	
Learning	The participants
objectives	 know the challenge for organizations in the future
	 know how change processes have to be designed and know
	the risks
	develop their own goals for their organization in order to
	bring such change processes into a structure
Content	Accompanying organizations on their path of change is one of the
	most challenging tasks for management. The course addresses the
	question of how such changes can be well planned and accompanied
	due to the changed framework conditions, and which objectives for
	organizations in this process are sensible and correct.
Didactic/	inputs, plenary, groupwork, presentations, discussion
Methodology	
Duration	12 units
Material for	
inspiration.	



MODULE	A/4: Management and leadership of employees taking workplace
	learning into account - value-oriented leadership
Correspond to	T1: Selection, recruitment and induction of social personnelT4: Talent and performance managementT6: Career guidance
Special National Focus	Austria
Learning objectives	 The participants know new forms of application procedures knowledge about models for reflection and development of individual competences are able, together with employees, to define appropriate individual and organizational objectives
Content	Changes not only affect organizations, but also individuals - they too must be well supported during these processes. This starts with the application process, which is increasingly taking place on digital platforms. In the same way, models are needed for reflecting on and precisely aligning specific work processes. Employees and management must define goals together in order to enable personnel development.
Didactic/	inputs, plenary, groupwork, presentations, discussion
Methodology	
Duration	8 units
Material for	
inspiration.	

MODULE	C/9: The use of digital tools and big data in daily activities
Correspond to	T4: Talent and performance management
Special National Focus	Austria
Learning objectives	 The participants know the opportunities, challenges and risks of digital forms of consulting can assess which method is suitable for which client can prepare and plan digital consultations well and use the possibilities of digital settings
Content	The proportion of digital advice has increased significantly as a result of the pandemic. For mental health professionals, this is a useful way to connect with clients - but it also carries risks. Both are needed - analogue and digital encounters. Being able to handle these two forms well is an essential skill for the future.
Didactic/ Methodology	inputs, plenary, groupwork, exercises and simulations, discussion
Duration	4 units
Material for inspiration	



MODULE	C/5: What does it very means and what does it require from the social worker really to see a person
Correspond to	T7: Functional supervision
Special National Focus	Austria
Learning objectives	 The participants know the different factors of personality formation can consciously distinguish between behavior and person have the appropriate instruments and methods to create a tailor-made analysis know about their own experience, which is triggered in client encounters with specialists have strategies to deal with devaluation and resistance
Content	Biographical aspects, personality traits, (early) bonding experience, upbringing and socialization determine personality. Social work must always consider both - that is, person and behavior - in order to be able to design an appropriate analysis and action plan. This course is about understanding how "person" comes about and how we can deduce a person's personality from a wide variety of behavior and information about the person's development.
Didactic/	inputs, plenary, groupwork, exercises and simulations, discussion
Methodology	
Duration	8 units
Material for	
inspiration	



Romanian test course



Experinces and results of the romanian test course

The Romanian 6 day course was built up by the following modules:

Thematic group A A/1: The future and what it will bring A/2&3: Future skills and confidence (2 training units of 90 min)

Thematic group B

B/1: Relevant Future skills

B/2: Neuroscience and critical thinking

B/2: Decision making

B/2: Strategic HR in my organization

B/3: Experiential learning (theory models)

B/3: Employees training, engagement and participation

B/3: Climate and culture

B/3: Concrete solutions for approaching learning and development in the organisational context

Recommendations for workplace learning at organizational level

Thematic group C

MODULE	A/1: The future and what it will bring
Correspond to	T5: Selfleadership
Learning objectives	 The participants know about the project-process and horizon scanning/foresight methods used know challenges and recognize future trends in social field
Content	The process of the project and the foresight methods used are presented to the participants. In the subsequent discussion, the challenges and trends are critically examined and discussed in terms of the effects and needs. The participants weight what are the most important results from their point of view and their organization.



MODULE	A/2&3: Future skills and confidence (2 training units of 90 min)
Correspond to	T5: Selfleadership
Learning	The participants
objectives	 have an inventory of future skills project themselves in a positive future experience
Content	The future skills identified through the project process are explored by the participants (one group/cluster) and shared with the whole group. In the subsequent discussion, the results are critically examined and discussed in terms of the organizational-specific importance/relevance. The participants explore a day in their professional life in 2030 (future story).

MODULE	B/1: Relevant Future skills
Correspond to	T6: Career guidance
Learning objectives	 The participants prioritize the future skills in function of relevance for own organization (top 3) know what skills they personally need to develop in order to support their teams in expanding their future skills
Content	The relevance of the future skills is examined and discussed from an organizational perspective (top 3). The participants explore their personal development needs in order to expand the future skills of their teams.

MODULE	B/2: Neuroscience and critical thinking
Correspond to	T5: Selfleadership
Learning	The participants
objectives	 know the neuroscience theory linked to personal development familiarize with critical thinking concepts (cognitive biases, logical fallacies)
Content	Participants become familiar with neuroscience concepts and critical thinking, in order to become aware of traps, habits, shortcuts, and their influence in personal development.



MODULE	B/2: Decision making
Correspond to	T5: Selfleadership
Learning objectives	 The participants explore decision making processes related to critical thinking
Content	Participants explore decision making processes in the context of the pandemics.

MODULE	B/3: Experiential learning (theory models)
Correspond to	T2: Mentoring and job shadowing
Learning objectives	The participantsknow experiential learning models (Kolb)
Content	Participants become familiar with theoretical models linked with experiential learning such as Kolb and how the brain works related to learning.

MODULE	B/2: Strategic HR in my organization
Correspond to	T1&T4&T8
Learning objectives	 The participants have a common definition of Strategic HR; are informed about the evolution of HR în the last century; are aware of the main HR policy components and the future priorities at organizational level.
Content	Participants discuss the main HR challenges at organizational level in the present and the 5 yrs priorities.



MODULE	B/3: Employees training, engagement and participation
Correspond to	T4?
Learning objectives	 The participants know methods to increase employee's engagement and participation
Content	Participants become familiar with analysing the organisational context and finding particularised solutions for increasing awareness and participation, both in their own work and in decision making processes.

MODULE	B/3: Climate and culture
Correspond to	Τ4&Τ6
Learning objectives	 The participants know organisational culture theories and models (Schein / OCAI) know attributes of a healthy organisational culture
Content	After the theoretical input, participants analyse desirable culture characteristics and reflect on ways towards building a healthy organisational culture in their own organisations.

MODULE	B/3: Concrete solutions for approaching learning and development in the organisational context
Correspond to	T4&T6
Learning objectives	 The participants know instruments for workplace learning know individual and team solutions for getting ready for 2030
Content	Through methods of facilitation meant to both show solutions but also create an environment in which participants build relevant solutions, the session explores solutions for workplace learning towards supporting social professionals to be ready for 2030.(world cafe')



MODULE	Recommendations for workplace learning at organizational level
Correspond to	All
Learning objectives	 The participants are aware of the results of the Delphi consultations conducted in the framework of FOCUS project know what are examples of good workplace learning strategies/actions
Content	After receiving information, participants discuss the conclusions and their validity for their own organizational contexts (creating reflection spaces, participation to decision



Italian test course

Experinces and results of the Italian test course

The danish 6-day course was built up by the following modules:

Thematic group A		
A/8: Strategic vision and generative approach		
A10: Communication: tools and techniques		
A13: Big data - Predictive analysis		
Thematic group B		
B14:- The actualization and implementation of Work Based Learning		
Thematic group C		
C10: Countering Burnout: professional identity and role awareness		
C11: Co-design methods: participating to innovate		

MODULE	A/8: Strategic vision and generative approach
Correspond to	T4: Talent and performance management
	The course is adressed to HRs, middle managers and employees who operate in social field in Italy. It has been designed in line with the "Deal Against New Poverty" of the Municipality of Reggio Emilia which involves different signatories among associations, third sector bodies, vocational training institutions and enterprises. The deal is the framework for co-designing actions to fight new poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
Learning objectives	The specific objectives of this module are: - to have a contributory view of one's own person and organisation - to build contributing capacitative territories - to encourage mental time travel where being generative means re- experiencing events and pre-experiencing futures with the imagination; - to work on creativity as a moment in which the idea is generated; - to train in forecasting, linked to the statistical mind and computational theories.
Content	Starting from the analysis of the results coming from the previous phase of FOCUS project about future skills needed in the social field, participant will share perspectives about the development of their territory. Participants will also reflect about generative approach that can bring added value to the whole territorial system.
Didactic/ Methodology	Workshop. Plenary and group-work, presentations, discussion.
Duration	6 units
Material for insiration	



MODULE	B14:- The actualization and implementation of Work Based
	Learning
Correspond to	T4: Talent and performance management
Special National Focus	The course is adressed to HRs, middle managers and employees who operate in social field in Italy. It has been designed in line with the "Deal Against New Poverty" of the Municipality of Reggio Emilia which involves different signatories among associations, third sector bodies, vocational training institutions and enterprises. The deal is the framework for co-designing actions to fight new poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
Learning	The specific objectives of this module are:
objectives	 Training and professional integration skills Knowledge of new learning approaches and methods within organisations Competences on the promotion of a learning environment
Content	Starting from the results of the Delphi Study on Innovative Policy for Work-Based Learning conducted in the previous phase of the project, participants reflect on how SME of social sector could be involved in a systematic training of their employees. During the course structure, content of potential work based learning programmes and strategies to involve employees are shared among the participants.
Didactic/	Workshop. Plenary and group-work, presentations, discussion.
Methodology	
Duration	6 units
Material for	
insiration	

MODULE	C10: Countering Burnout: professional identity and role awareness
Correspond to	T4 : Talent and performance management
Special National Focus	The course is adressed to HRs, middle managers and employees who operate in social field in Italy. It has been designed in line with the "Deal Against New Poverty" of the Municipality of Reggio Emilia which involves different signatories among associations, third sector bodies, vocational training institutions and enterprises. The deal is the framework for co-designing actions to fight new poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
Learning objectives	 The specific objectives of this module are: Interpersonal skills, co-designing, networking in order to build innovative and sustainable model to promote wellbeing within the organisation; Personal developement skills Intrapersonal soft skills such as self management, self
	awareness and resilience



Content	The course addresses the main aspects psychological distress in the work context, specifically in the social sector. The focus is on responsabilities, self-perception and role-perception as antecedent conditions.
Didactic/ Methodology	Workshop. Plenary and group-work, presentations, discussion.
Duration	12 units
Material for insiration	 Burisch M., "Burnout" in Psicologia Contemporanea, Gennaio - Febbraio 1995, N° 127 pp. 34-41. Bruning NS., "Gender differences in burnout: observations from a "unbiased" researcher", in Canadian Psychology, 1991;N° 32(4), pp.575-579. Cherniss C., "La sindrome del burn-out" Centro Scientifico Torinese, Torino, 1986. Edelwick J., Brodsky A., "Burn-out", Ancor Press, Doubleday, 1980. Maslach C., "La sindrome del burnout", Cittadella Assisi, 1992. Maslach C., Leiter M.P., "Burnout e organizzazione" Erickson, Trento, 2000. McCraine E.W., Brandsma J.M., "Personality antecedents of burnout among middleaged physicians", in Journal of Human Stress, 1988; N°14(1) Rossati A., Magro G., "Stress e burnout" Carocci, Roma, 1999. Santinello M., "La sindrome del burn-out" Erip, Pordenone, 1990. Gabassi P.G., Mazzon M., "Burnout: 1974-1994 venti anni di ricerche sullo stress degli operatori socio-sanitari", F. Angeli, Milano, 1995. Pellegrino F., "La sindrome del burn-out", Centro Scientifico Editore, 2001.

MODULE	A10: Communication: tools and techniques
Correspond to	T5 : Self-leadership
Special National	The course is adressed to HRs, middle managers and employees who
Focus	operate in social field in Italy.
	It has been designed in line with the "Deal Against New Poverty" of the Municipality of Reggio Emilia which involves different signatories among associations, third sector bodies, vocational training institutions and enterprises. The deal is the framework for co-designing actions to fight new
	poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
Learning	The specific objectives of this module are:
objectives	 to train participants on the topic of leadership, with a special focus on ethical leadership;
	 To analyse the objectives one works towards, understanding their non-neutrality.
	- Understanding how to communicate the activity by understanding the rules
Content	The course addresses the main aspects psychological distress in the work context, specifically in the social sector. The focus is on
	work context, specifically in the social sector. The focus is on responsabilities, self-perception and role-perception as antecedent
	conditions.
Didactic/	Zoom webinar: group-work, discussion.



Methodology	
Duration	5 units
Material for	
insiration	

MODULE	C11: Co-design methods: participating to innovate
Correspond to	T6: Career guidance
	T7: Functional supervision
Special National	The course is adressed to HRs, middle managers and employees who
Focus	operate in social field in Italy.
	It has been designed in line with the "Deal Against New Poverty" of
	the Municipality of Reggio Emilia which involves different signatories
	among associations, third sector bodies, vocational training
	institutions and enterprises.
	The deal is the framework for co-designing actions to fight new
	poverty, to reduce disparity, to sustain vulnerable people and to
	promote social and economical inclusion.
	For this reason, this course involve many group works and co-
	designing activities.
Learning	The specific objectivies of this module are:
objectives	- Ability to strengthen the territorial rooting, to create value in
	the territory you work.
	 Interpersonal skills and co-design; the capability to create a
	network among all actors using new innovative and
	sustainable models.
Content	The use of workshops during the training activity and the final
	hackathon highlight the power of collaboration in the face of
	problems. At the same time it allows organisations to understand
	that the growth of each of them happens in a collaborative phase
	and not by working autonomously. This vision is not only recognised
	in a broad view, but also in the realities of small organisations,
	where collaboration becomes necessary to overcome certain
	obstacles.
	To focus the participants' attention on the theme of participation,
	involvement and networking, it was decided to use the Hackathon
	methodology. This is a collective challenge, an opportunity to
	understand the needs and be on the side of change. In the course of
	the activity, obstacles have to be overcome in order to arrive at something new, all working with collaborative dynamics. To
	summarise the process as much as possible, there are three stages:
	involving, seeking solutions and taking action to achieve them.
Didactic/	Hackathon
Methodology	nackathon
Duration	16 units
Material for	
insiration	

FORWARD LOOKING SOCIAL EUROPE SKILLS

MODULE	A13: Big data - Predictive analysis
Correspond to	T4: Talent and performance management
Special National Focus	The course is adressed to HRs, middle managers and employees who operate in social field in Italy. It has been designed in line with the "Deal Against New Poverty" of
	the Municipality of Reggio Emilia which involves different signatories among associations, third sector bodies, vocational training institutions and enterprises.
	The deal is the framework for co-designing actions to fight new poverty, to reduce disparity, to sustain vulnerable people and to promote social and economical inclusion.
Learning	The specific objectives of the module are:
objectives	 to understand what big data is and how it relates to the social sector to make a brief survey of data held by organisations to assess the risks and opportunities of using data held by
	organisations - to understand the skills of the staff involved and the costs and benefits of using big data on the organisations involved
Content	We started with a quantification problem: users in the social field have to be reached but still identified. Many times outdated methods are used with distorted and incorrect calculation data. The aim is to make effective and targeted use of new technologies and big data. Creating virtual spaces for collection, using algorithms with objective starting points and information, which allow us to arrive at quantified and objective data that can be used to improve our work.
	To this is added the issue of the ethicality of data as well as the skills needed within organisations to manage.
Didactic/ Methodology	Plenary, groupwork, presentations, discussion, workshop
Duration	6 units
Material for insiration	



Danish test course

Experinces and results of the danish test course

The danish 6-day course was built up by the following modules:

Thematic group A
A/1: Results of the workshops and future conferences
A/2: Innovation and implementation of workplace learning
in organizations
A/3: Participation of employees in learning processes
A/6: Networks as an essential part of workplace learning
Thematic group B
B/10: Programs of combination: Action learning
B/1: Participatory programs: Informal room to discuss,
participate and decide
B/3: Participatory programs: Peer programs
B/7: Evaluative programs: Analyze situations of social conflict
B/11: Programs of combination: MarteMeo

MODULE	A/1: Results of the workshops and future conferences
Correspond to	T3: Competences evaluation/certification
Learning objectives	 The participants know challenges and advantages of the future have an inventory of skills know about the project-proces
Content	The process of the project and the results from the individual project steps are presented to the participants. In the subsequent discussion, the results are critically examined and discussed in terms of the institution-specific context. The participants weight what are the most important results from their point of view and their organization.

MODULE	A/2: Innovation and implementation of workplace learning in organizations
Correspond to	T7: Functional supervision
Learning objectives	 The participants know the model of values according to the existential analytical principles know about the importance of value-based leadership can deal with conflicting situations develop a concept of leadership that is based on personal



	and organizational values
Content	Value-oriented leadership in management is one of the most difficult challenges for managers. Based on theoretical principles from the existential analysis (V. Frankl), this value concept is presented and transferred to the management area. Self- experiential sequences complement the theoretical explanations.

MODULE	B/10: Programs of combination: Action learning
Correspond to	
Learning objectives	 The learners will: Come to understand the basic assumptions behind the method of Action learning and be given the opportunity to discuss these basic assumptions. Come to learn and understand the different phases of Action Learning. Be given the opportunity to exercise Action Learning in practice. Learn how and when AL can be introduced as workmethod in social work on daily basis
Content	The module will explain that: Action Learning is a dialogue-based learning method and form of teaching based partly on David Kolb's learning cycle and partly on the Action Learning method, which was developed by Professor at Cambrige Univercity Reg Revans. The module will set out the basic assumption of action learning; pedagogical practitioners can produce relevant and practical knowledge of what works locally, which can be shared and disseminated to others through systematic studies of their own practice, and which can contribute to positive change. In addition, the module will go through the phases of an action learning process, with the aim of developing practice in practice and describing how a team experiments with, observes and reflects on elements of the work day while carrying out the pedagogical work. It will be pointed out that if a course of action is to lead to improvement of practice, it is important that the team gives each phase attention, as the individual phases build on the previous one.
	https://www.eva.dk/grundskole/aktionslaeringsforloeb- proev-selv-metoden



MODULE	A/3: Participation of employees in learning processes
Correspond to	 T2 Mentoring and job shadowing(T5 Selfleadership T8 Staff retention
Learning objectives	 The participants know the framework conditions for participation in learning processes have knowledgeabout the risks and opportunities of involving employees in learning processes know special moderation techniques and settings for a participation application
Content	Participation requires certain framework conditions in order to successfully integrate employees into learning processes. There are also risks that need to be considered. Furthermore, specific discussion and moderation techniques are required, which must be taken into account in order to create real participation.

MODULE	B/1: Participatory programs: Informal room to discuss, participate and decide
Correspond to	
Learning objectives	 The participants will learn to distinguish and understand very cleary what the difference between Formal and Informal communication? Come to understand the importance of creating a invironment for informal discussions, participation and decision making. be aware of the important planning, steps to take and to be carried out in order to create an informal room to discuss, to secure high involvement of partipants and finally to make good decisions. Come to understand how ordinary meetings at work, can be turned into learning and professional development.
Content	The content of this module will partly be based on the point of views presented by Duncan Helm University of Stirling in the Article Can I have a word? Social worker interaction and sense-making Published in Child Abuse Review · November 2017(1)
	It will be an essential part of the module to present and discuss the importance of encouraging the staff to perform and share their Critical Thinking about their own practice and the practice they are a part of as an important tool to develop both their own practice and the institutional practice. This part will partly be inspired of the text <i>Critical Thinking in Social Work Training, written by</i> Helena Belchior-Rocha and Inês Casquilho-Martins and published: November 15th, 2019(2)
	The module will step by step introduce the learners have to plan and build up informal room, for discussion, critical thinking and to



have a high involvement of the participants.
How to make decision understood and accepted by all participants.
Finally, this sessons will introduce have ordinary meetings can
turned in to learningsessions.

MODULE	B/3: Participatory programs: Peer programs
Correspond to	
Learning objectives	 The participants will Come to understand what peer to peer learning is and are. in the workplace? Be presented to good examples of peer learning strategies? Come to know how they coach a peer at work? Learn how they facilitate peer learning in practice at workplaces?
Content	The content of this module will be based on the text presented under the heading: Conducting and effective Peer to Peer Review (1) & Peer review: Supporting reflective practice and connection between social workers written by Anne Beets, Jolinda Bidois, Jill Broom, Paulette Moore, Lauren Swan(2) The Modulet will present the gund principles of the Peer to Peer method and give the parties cash examples of how to organize and implement the Peer to Peer method in the workplace and how to avoid the most common pitfalls and challenges by involving employees in supporting each other's professional development.
	 <u>https://sprigghr.com/blog/employee-performance-reviews/how-to-conduct-an-effective-peer-to-peer-review/</u> <u>https://anzswjournal.nz/anzsw/article/view/129/201</u> <u>https://www.folkeskolen.dk/klasseledelse-ledelse-paedagogik/peer-learning/2915320</u> <u>https://tomprof.stanford.edu/posting/418</u> <u>https://peerlearning.digi.hansreitzel.dk/?id=137</u>



MODULE	B/7: Evaluative programs: Analyze situations of social conflict
Correspond to	
Learning objectives	 The learners will Shortly be presented to the origin of Social Conflict theory. Come to understand the definition of Social Conflict Analyzes be more aware of different types of social conflicts Come to understand how a deeper understanding of Social Conflicts can be analysed in practice and used in practical social work. Come to understand what causes social conflicts and tools to handle social conflicts as a part of the social work.
Content	The life develops between conflicts – one way or another. This module will be inspired by the text and approach presented in the online material by the name <i>What is a conflict theory, Definition</i> <i>and Examples</i> , publiched 2021 (1) and the related links • Conflict Resolution Skills: Definition and examples (2) • 5 Effective conflict solution strategies(3) • Examples of conflict theory in workplaces(4) • The conflict theory of eduction and how it works(5) • 4 levels of conflict and Tips for Managing them(6) The moduel will be dialogue based as it will work on behalf of experienced conflicts by the participants. 1 https://www.indeed.com/career-advice/career- development/conflict-theory 2 https://www.indeed.com/career-advice/resumes-cover- letters/conflict-resolution-skills 3 https://www.indeed.com/career-advice/career- development/conflict-resolution-strategies 4 https://www.indeed.com/career-advice/career- development/conflict-theory 5. https://www.indeed.com/career-advice/career- development/conflict-theory 5. https://www.indeed.com/career-advice/career- development/conflict-theory-of-education 6 https://www.indeed.com/career-advice/career- development/conflict-theory-of-education 6



MODULE	B/11: Programs of combination: MarteMeo
Correspond to	
Learning	The participants will
objectives	 Come to know and understand the origin of the Marte Meo Method. Come to know how Marte Meo are used in different areas of social work and social intervention different from the original use and targetgroup. Be given the opportunity to exercise the Marte Meo methodology in practice. Be given the opportunity to discuss how they believe it could be relevant to use the Marte Meo methodoly in their areas of social intervention.
Content	
	The module is based on presenting the Marte Meo method as developed and formulated by Maria Aarts from the Netherlands. In the clinical work she conducted in private homes, institutions, schools and kindergartens developed a method that provides detailed knowledge of the individual elements of developmental communication. She has also worked on how this knowledge can best be disseminated to carers in order to promote the development and well-being of the child/young person. In instructions according to this method, video film is used as a working tool. Different interaction situations between the participants are filmed. The films are analyzed by looking at the moments in the interaction where they communicate appropriately and supportively. The subsequent review and guidance focuses on what works and why it works, rather than what doesn't. The Marte Meo method is a

MODULE	A/6: Networks as an essential part of workplace learning
Correspond to	T4: Talent and performance management.
Learning objectives	 The participants know the conditions for specific networks for competence development know evaluation measures to assess such networks can design networks and make them accessible to employees
Content	Networks are always resources for one's own competence development. However, the benefits of such connections must be well thought out and planned in order to achieve an optimal benefit from them.

